

Centralized Controller

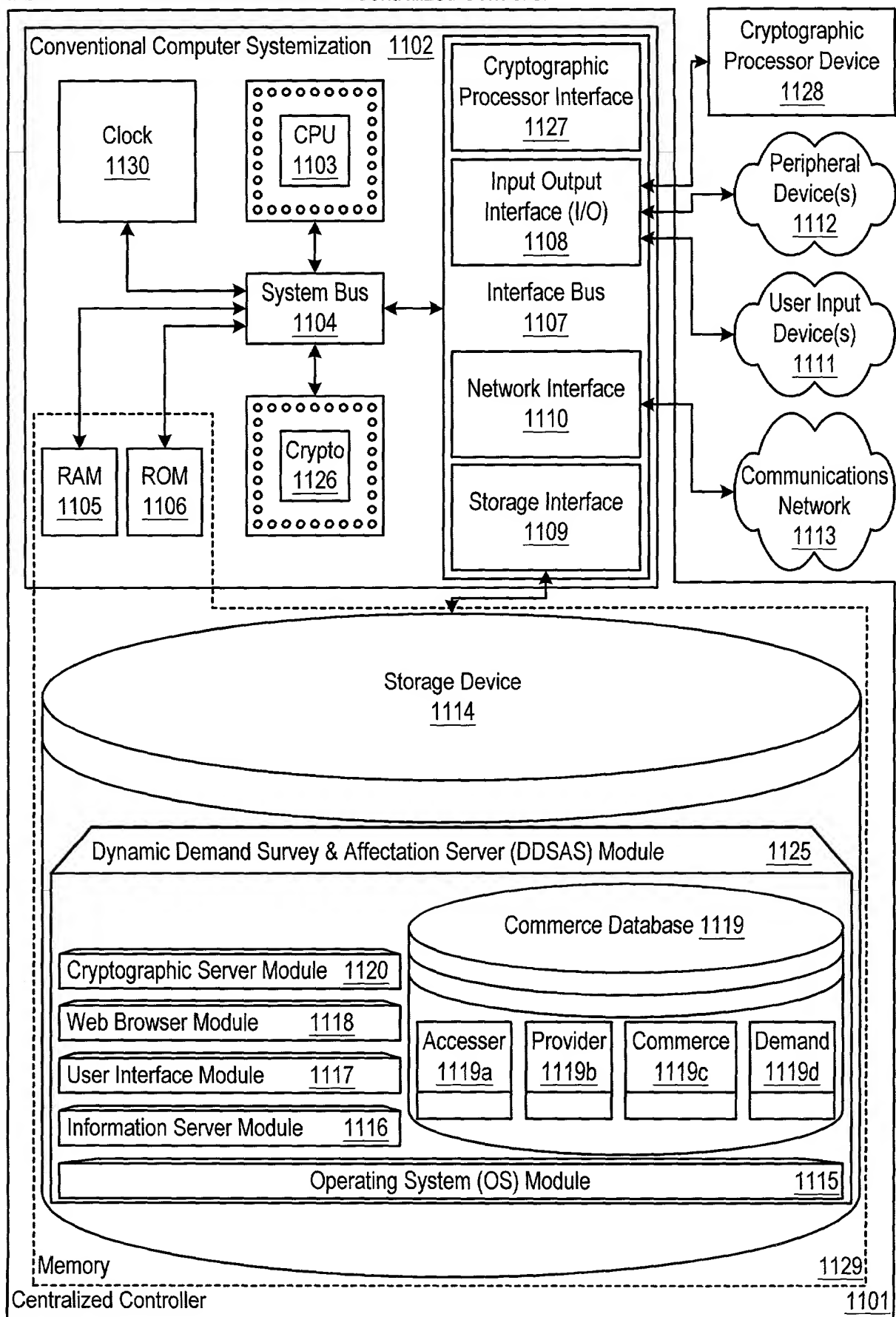


Figure 1

Distributed Controller

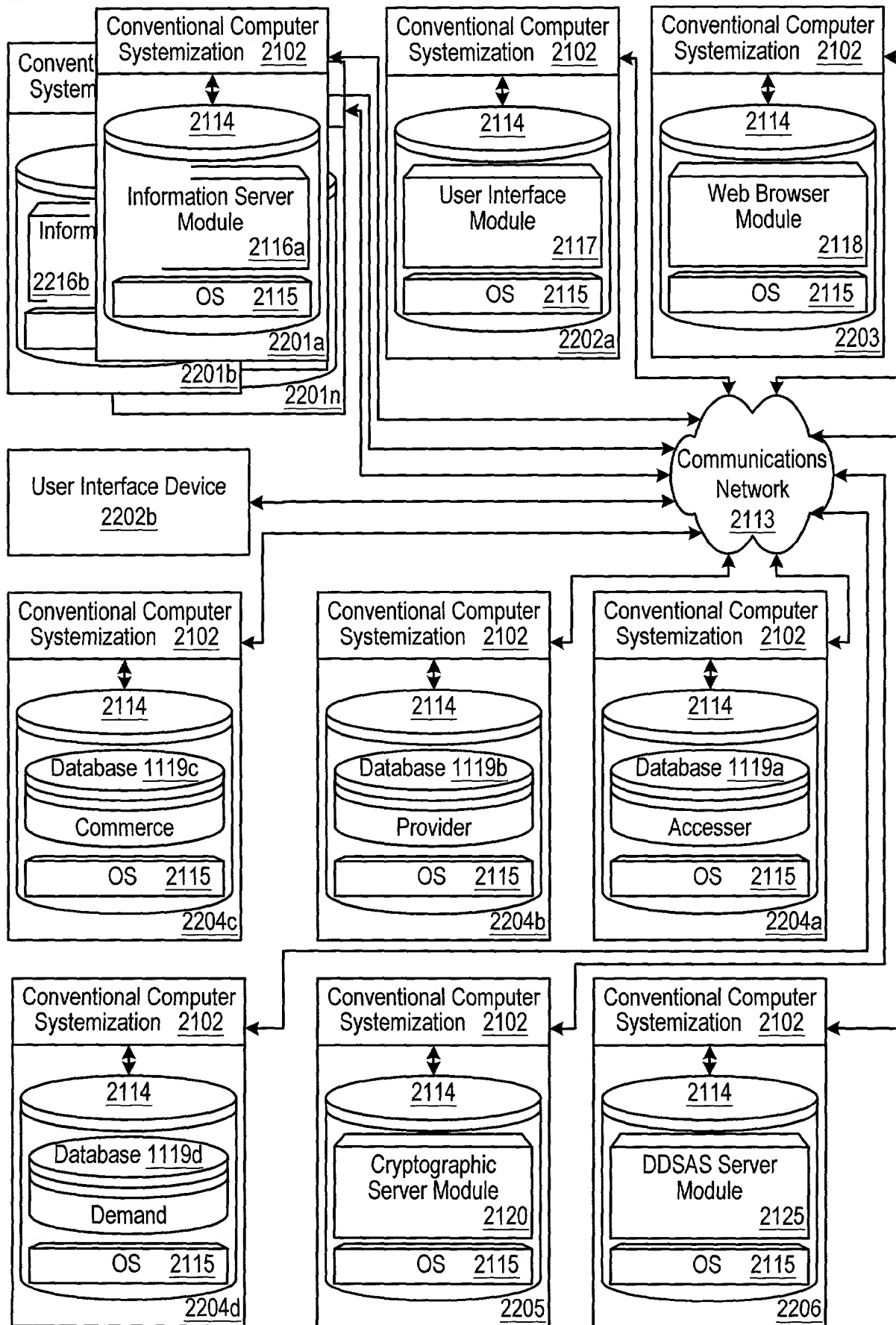


Figure 2

User Interaction Systems

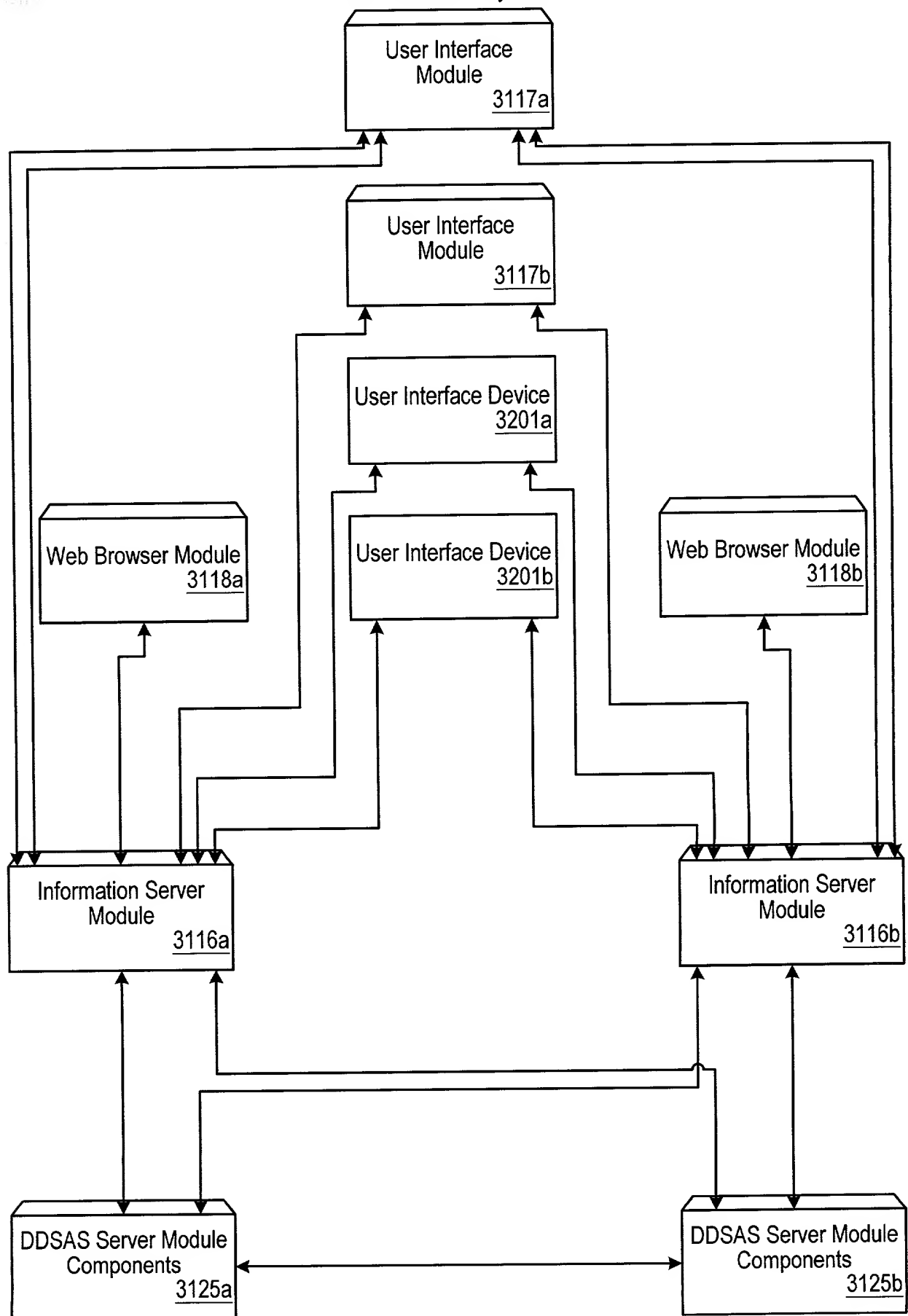


Figure 3

DDSAS Interactions

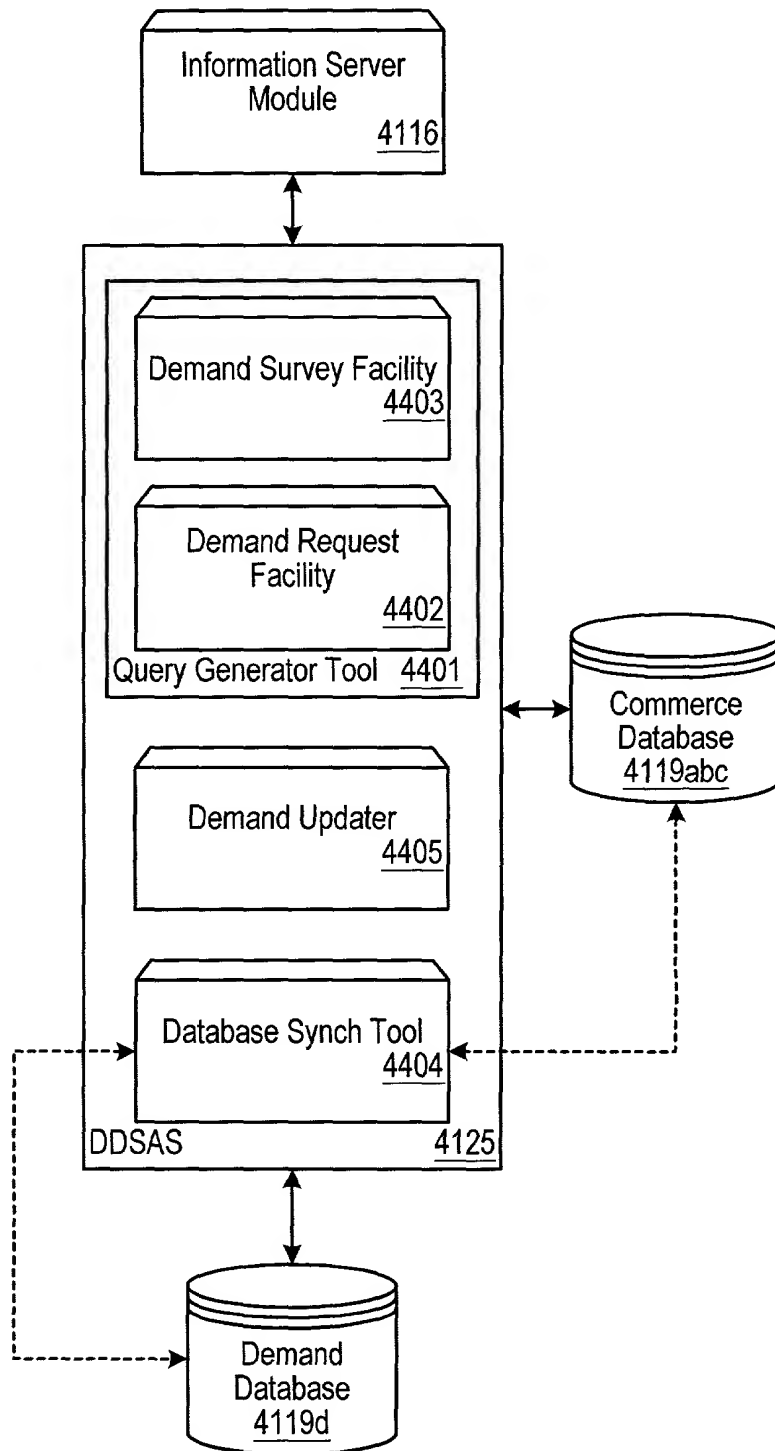


Figure 4

DDSAS and Commerce System Interaction

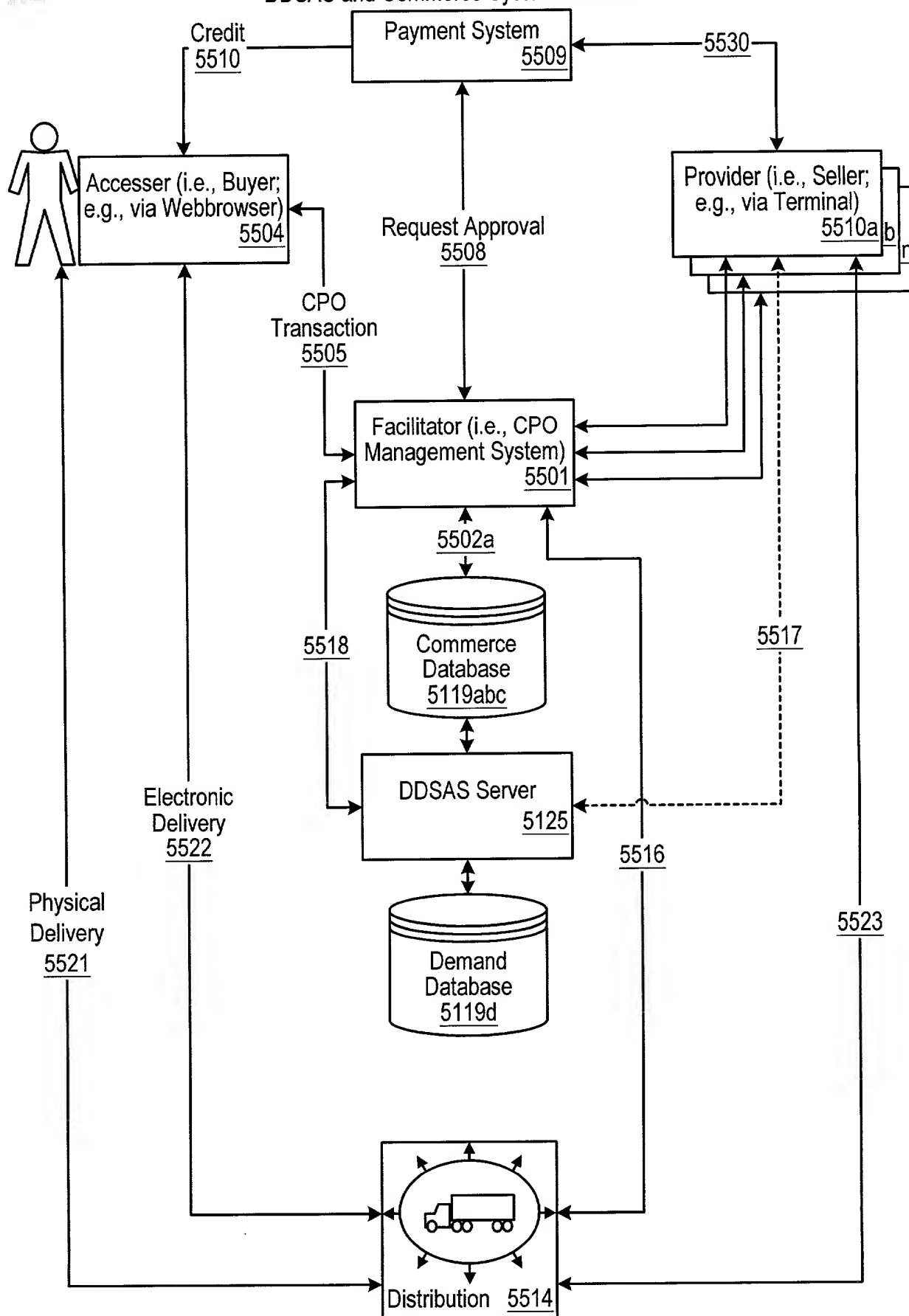


Figure 5

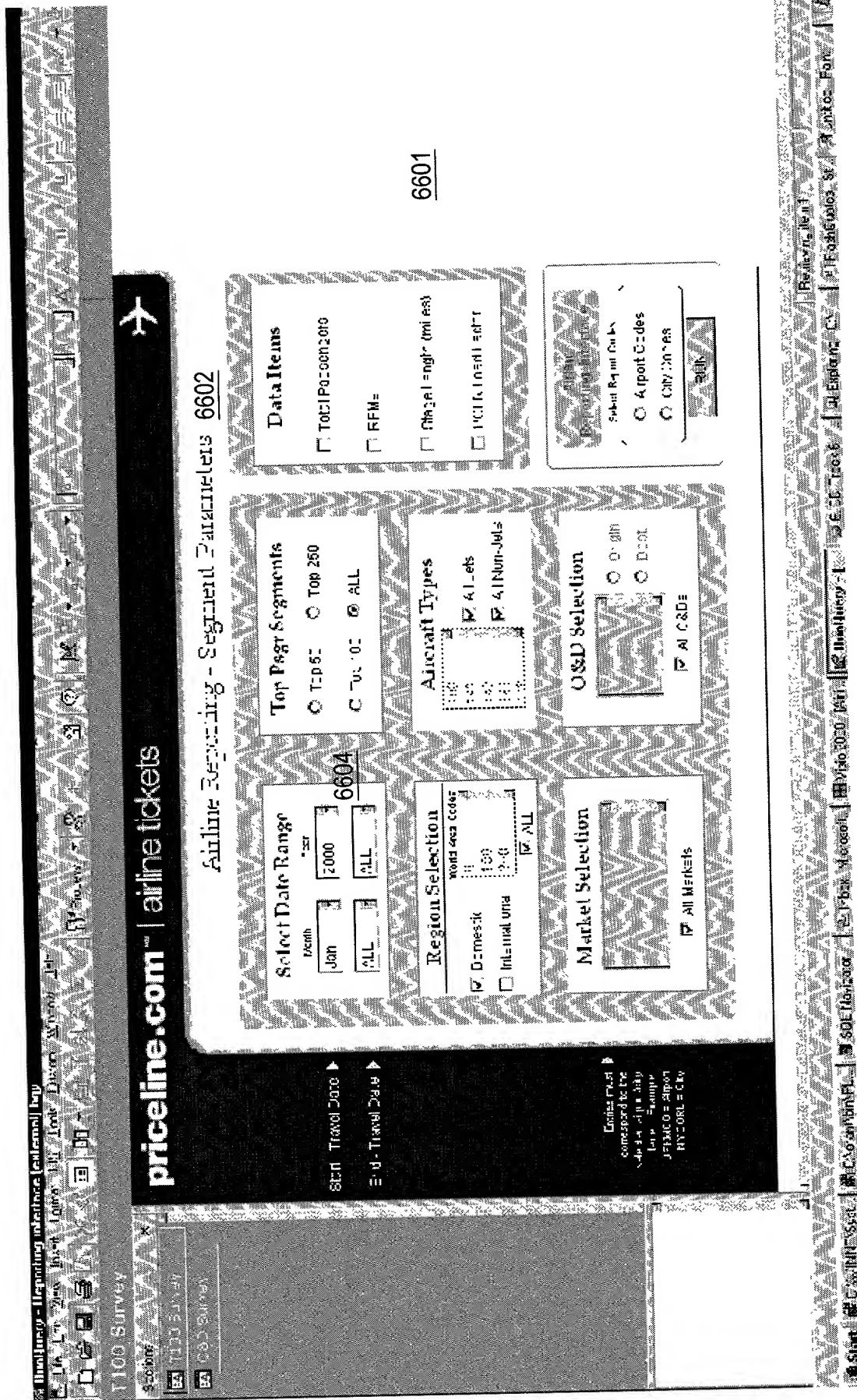


Figure 6

Start Date ▶
End Date ▶

Select Date Range

Jan 1 1999
Jan 1 1999

☐ Sales Date ☐ Travel Date

7720

7701

Select Date Range

Month Year
Jan 2000

7721 ALL ALL

7702

Region Selection

7723
☒ Domestic
☐ International

World Area Codes
C
100 7703b
? C
☒ ALL

7703

Market Selection

7704b

☒ All Markets

7704

Top Psgr Segments

☐ Top 50 ☐ Top 250
☐ Top 100 ☒ ALL

7705

Aircraft Types

772
727
737 7706b
747
767

☒ All Jets
☒ All Non-Jets

7722

7706

O&D Selection

7707b

☐ Origin
☐ Dest

☒ All O&Ds

7707

US Carriers

AA
CO
DL 7708b
HA

☐ ALL

Foreign Carriers

AC
AF
AM 7708c
EI

☐ ALL

7708

Flight Number(s)

7709b

☐ ALL

Service Class

F
J
D 7709c
C

☐ ALL

7709

Time - Hour

0
1 7710b
2
3

☐ Departure
☐ Arrival

☐ All Times

7710

Data Items

☐ Total Passengers
☐ RPMs
☐ ASMs
☐ Facilitator Load Factor
☐ Stage Length (miles)
☐ Segment Yield
☐ Segment RASM
☐ Select All

7711

Info

You have selected Airport Codes

OK

7712

Info

You have selected HTML. Your Report in c:\AirlineReporting\External\11644.htm

OK

7713

Select Report Codes

Please press a button

Airport City

7714

Select Export Type

Please press a button

Excel HTML BRID

7715

7716

7739

Figure 7

Matter: FILE;3553-4092; Utility;AMS for Dynamic Demand Reporting and Affection.vsd
Database Survey Schema Interactions

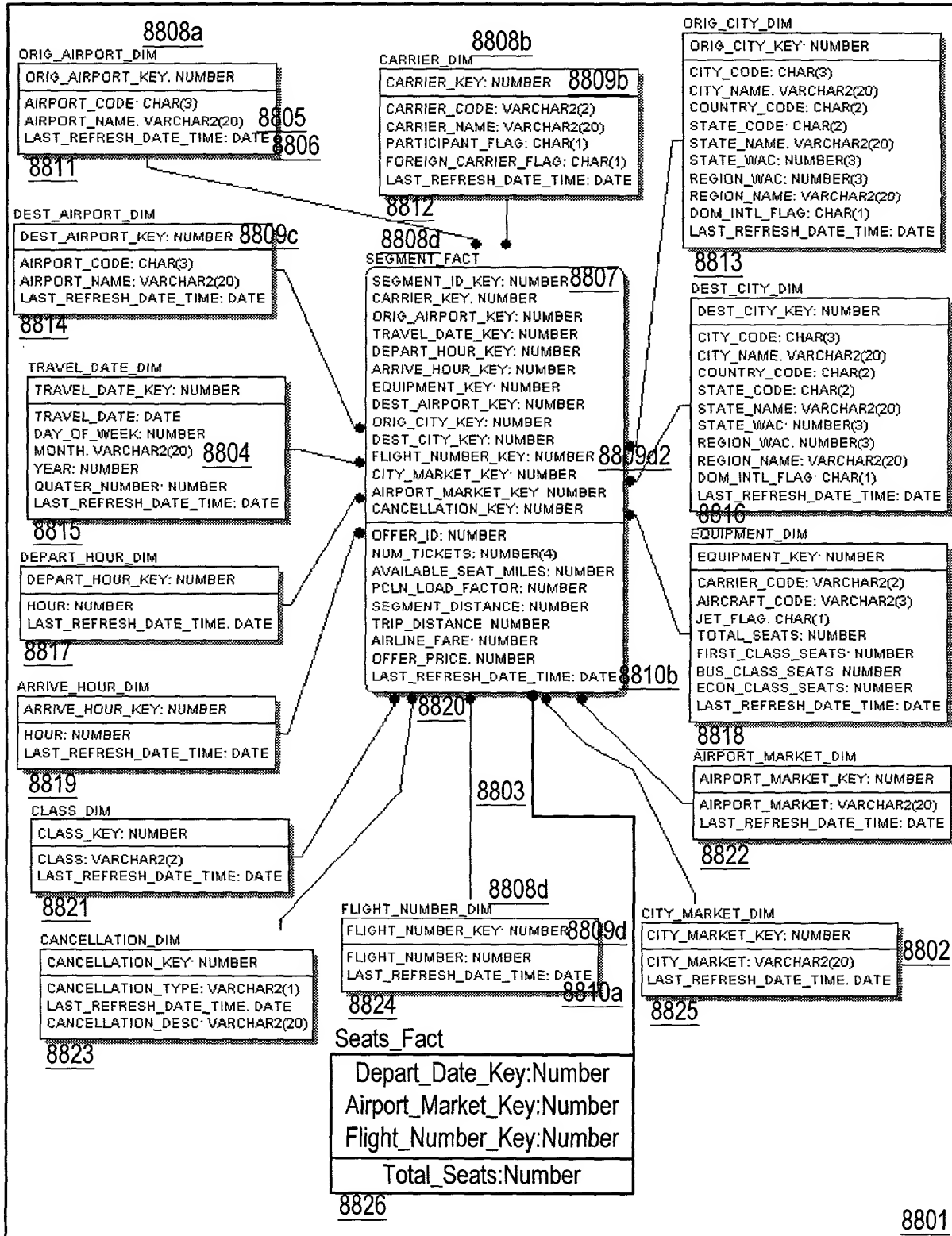


Figure 8

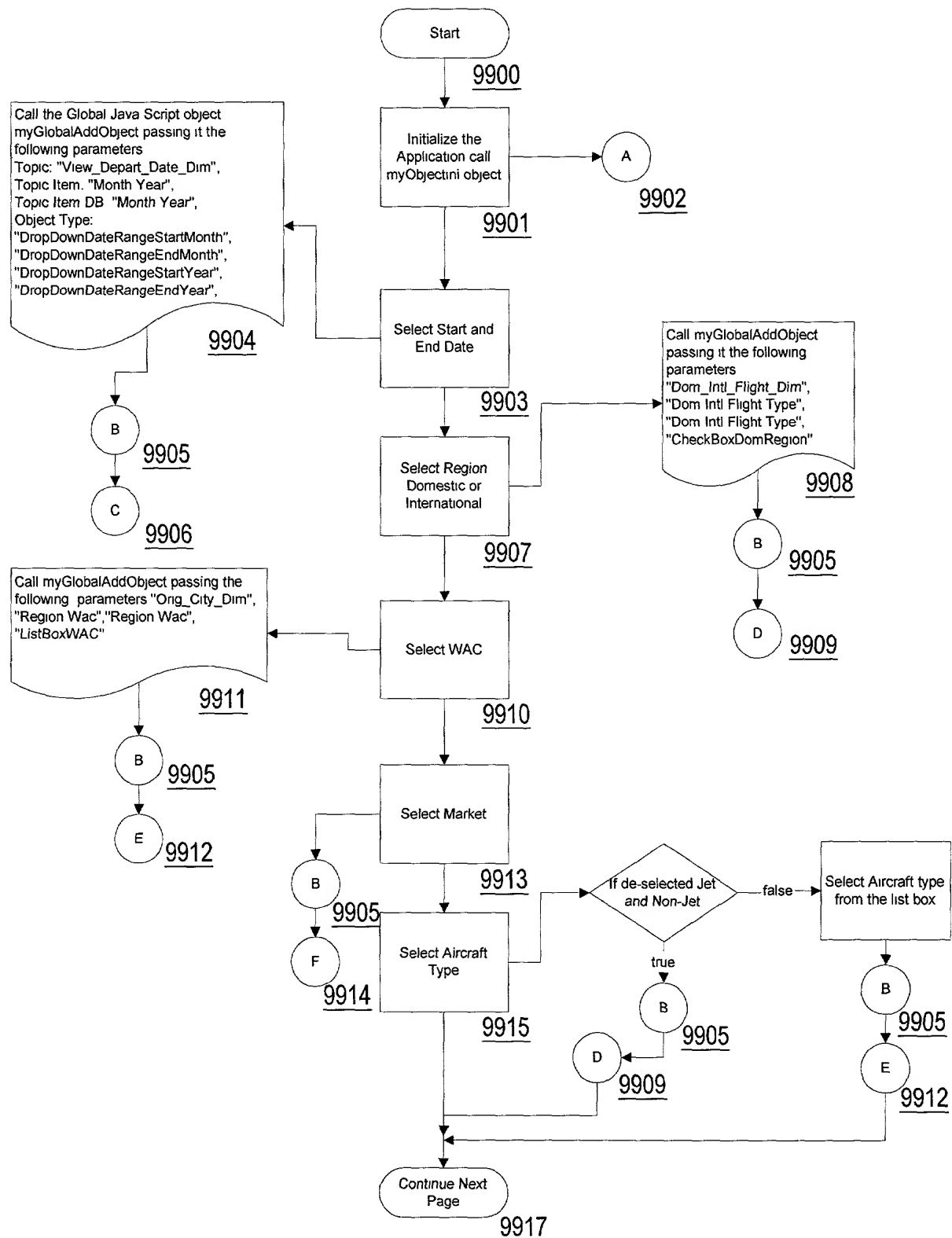
Airline Reporting Tools (External)
T100 Survey / O&D Survey

Figure 9Z

Airline Reporting Tools (External)
T100 Survey / O&D Survey

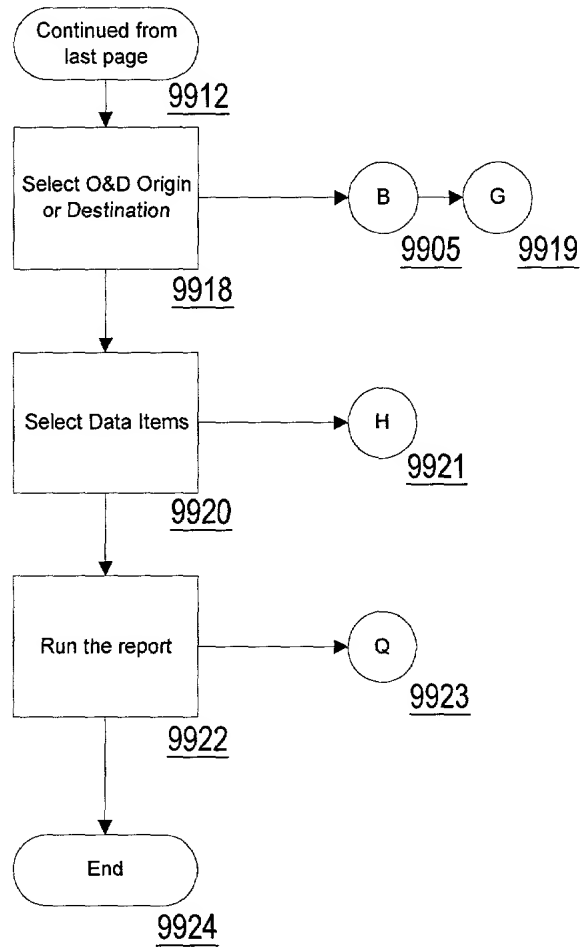


Figure 9Z2

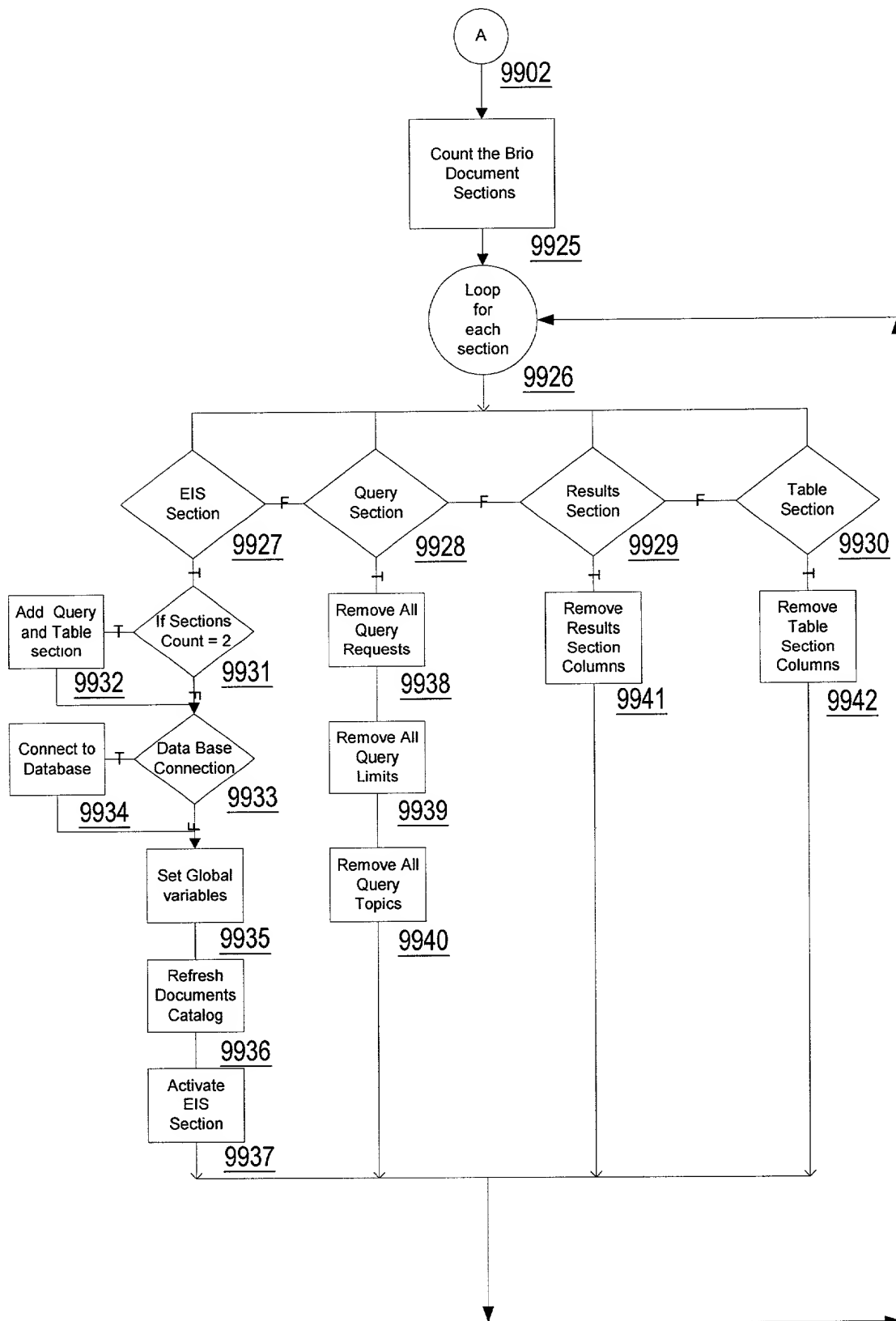


Figure 9A

QGT Parsing

Airline Reporting Tools (External)

T100 Survey / O&D Survey

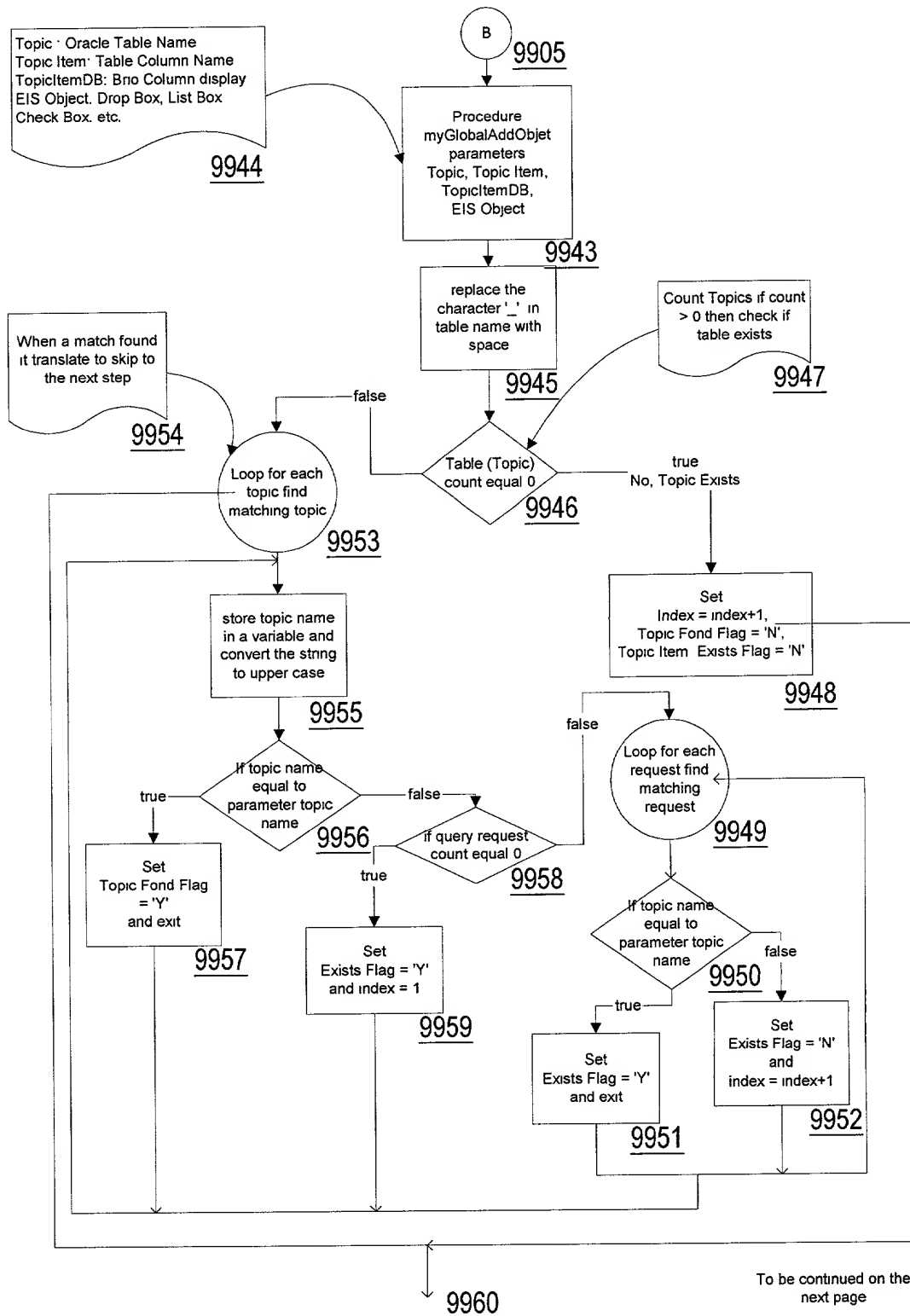


Figure 9B

Continue from previous page

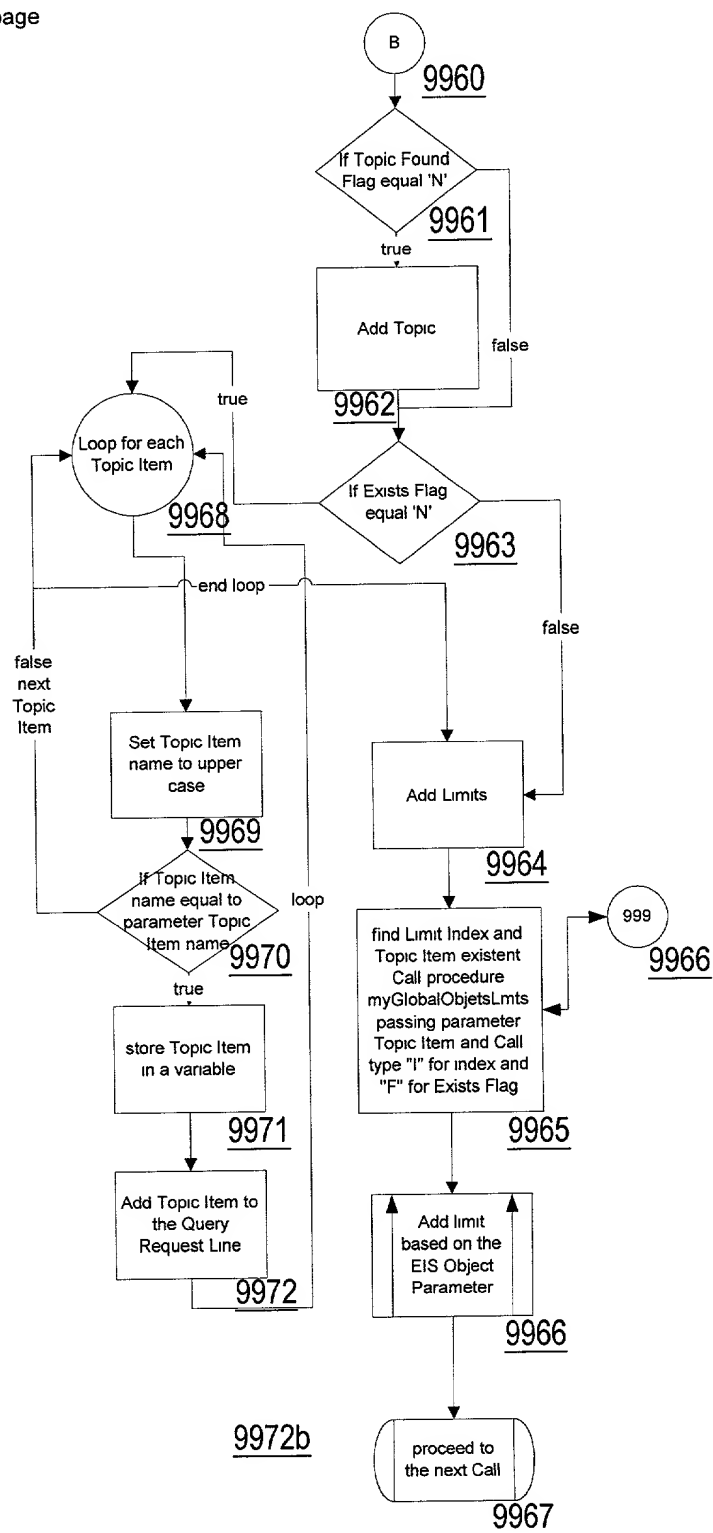


Figure 9B2

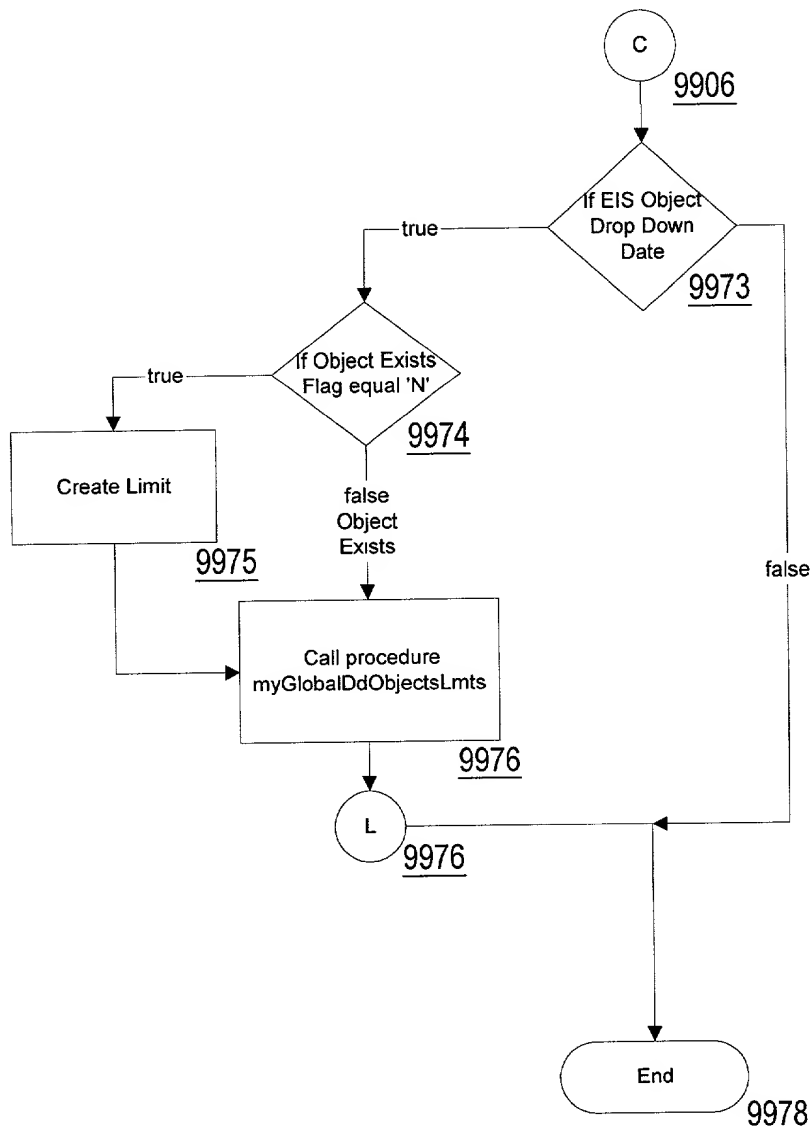


Figure 9C

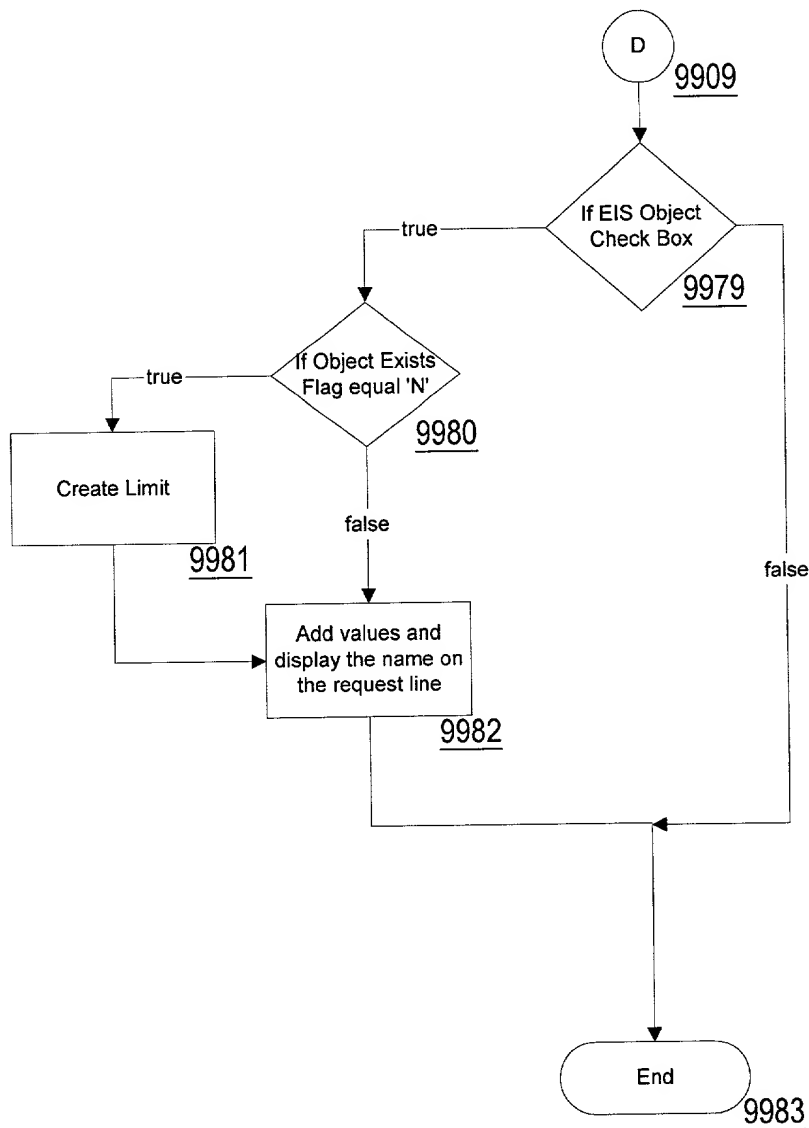
Airline Reporting Tools (External)
T100 Survey / O&D Survey

Figure 9D

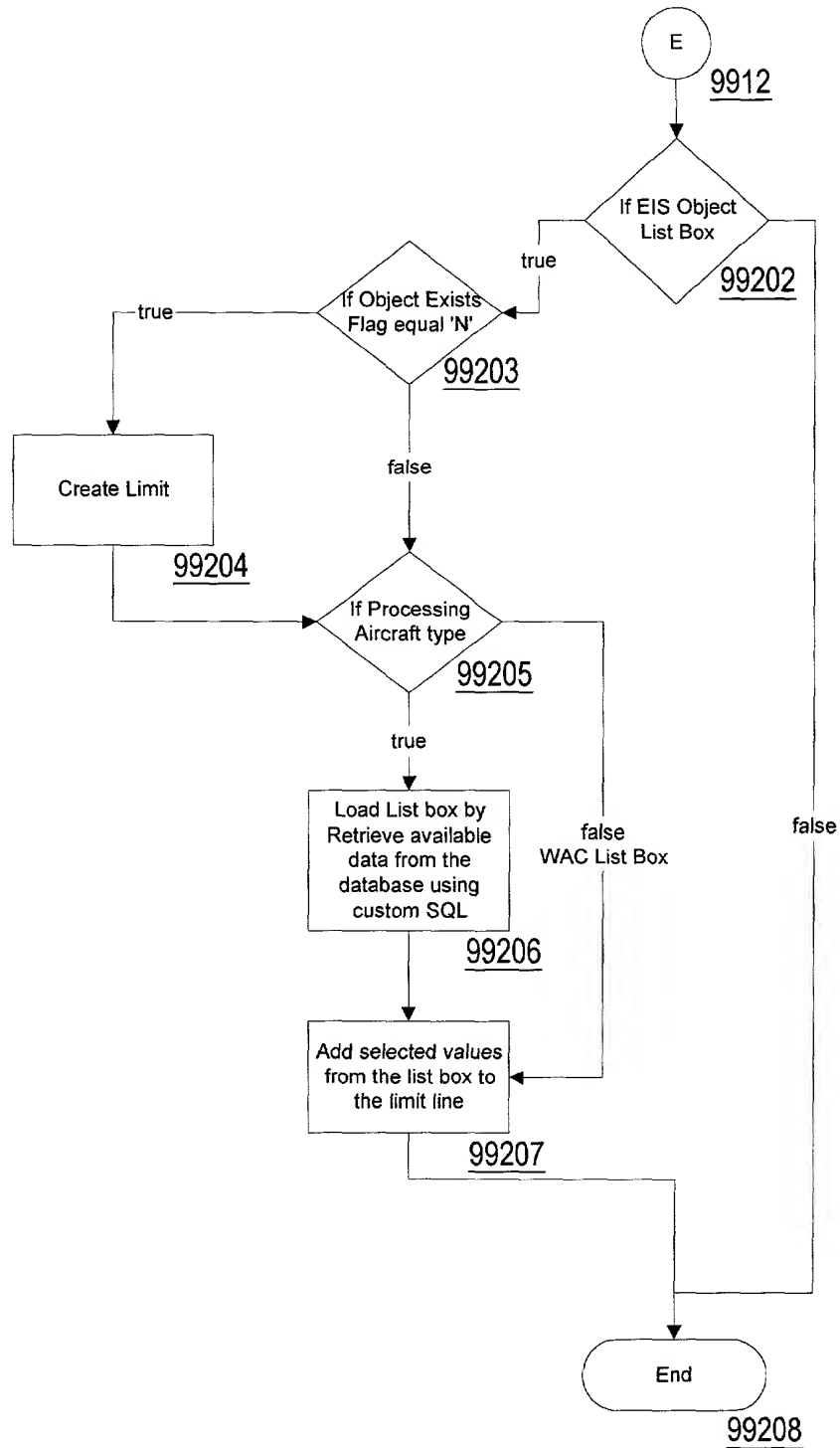
Airline Reporting Tools (External)
T100 Survey / O&D Survey

Figure 9E

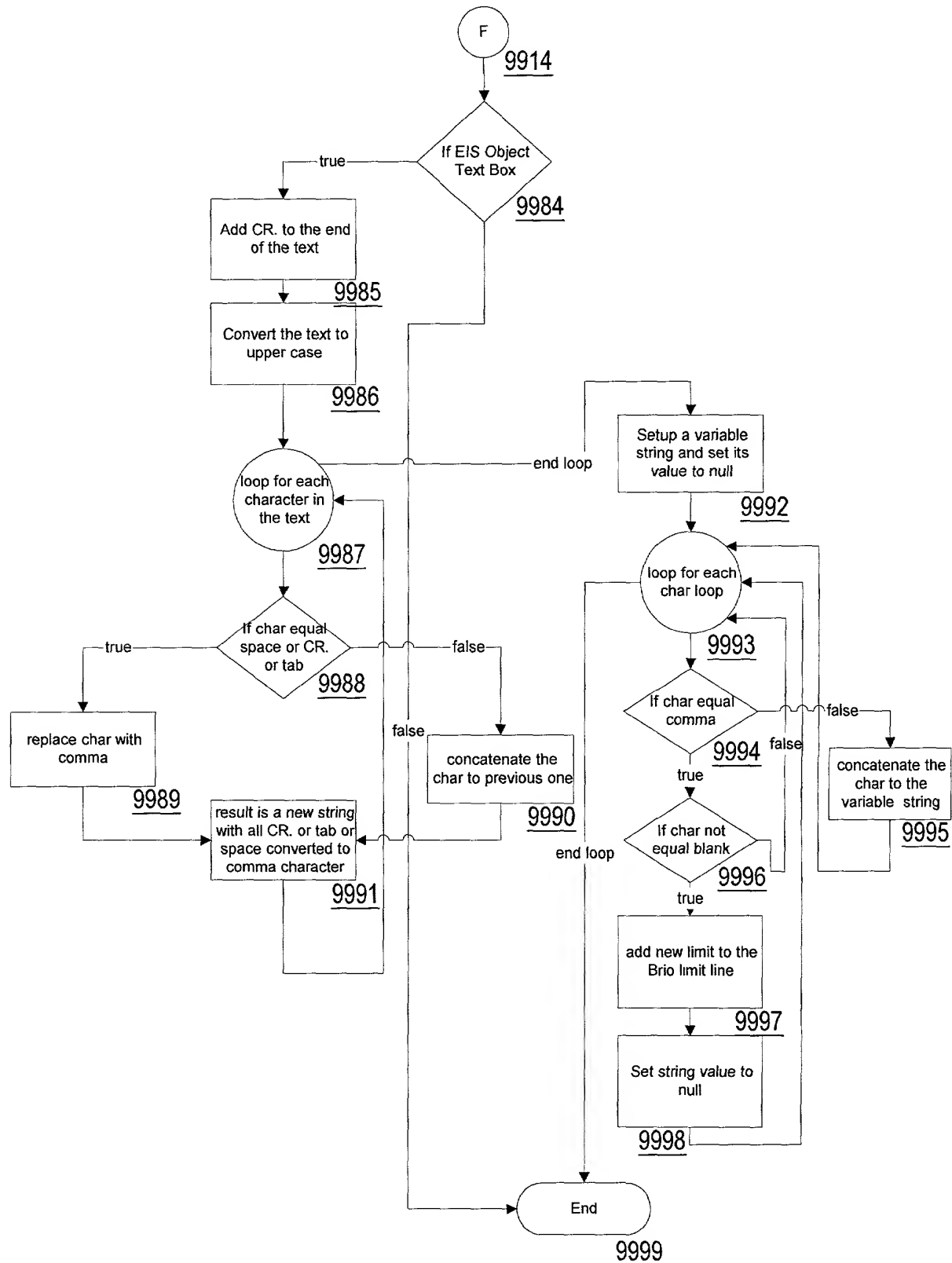


Figure 9F

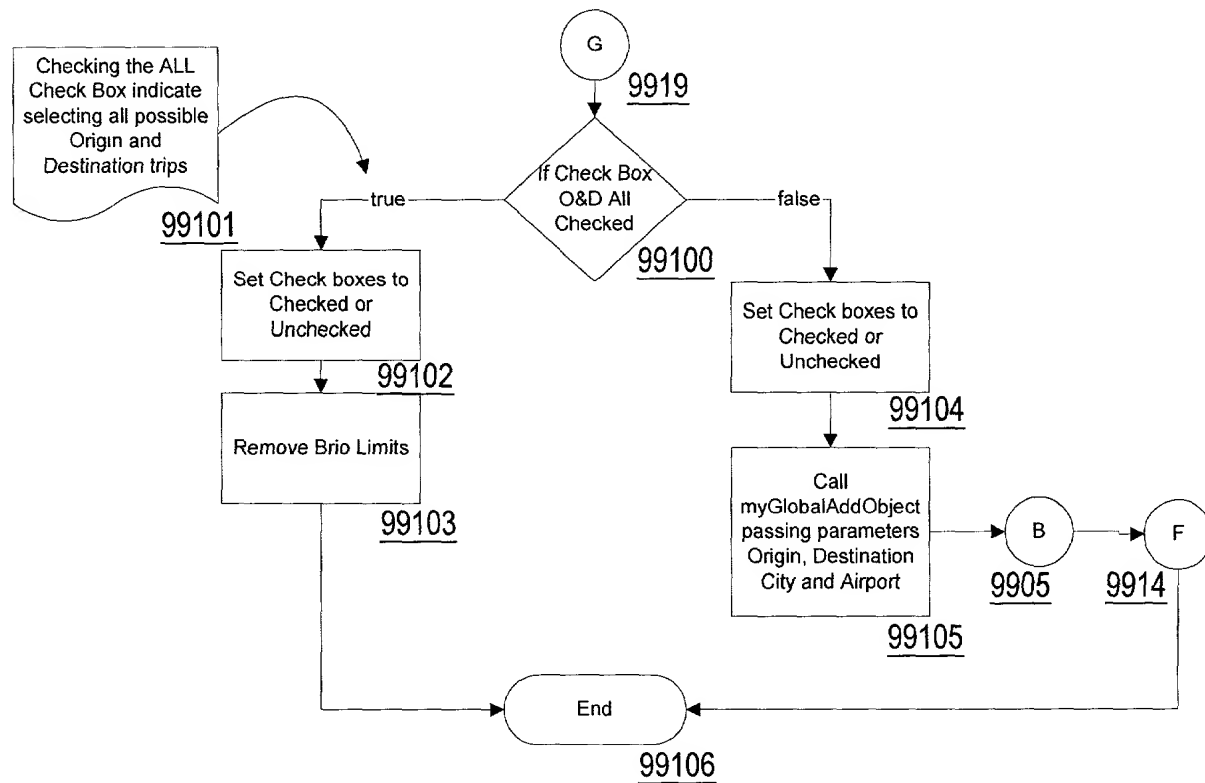


Figure 9G

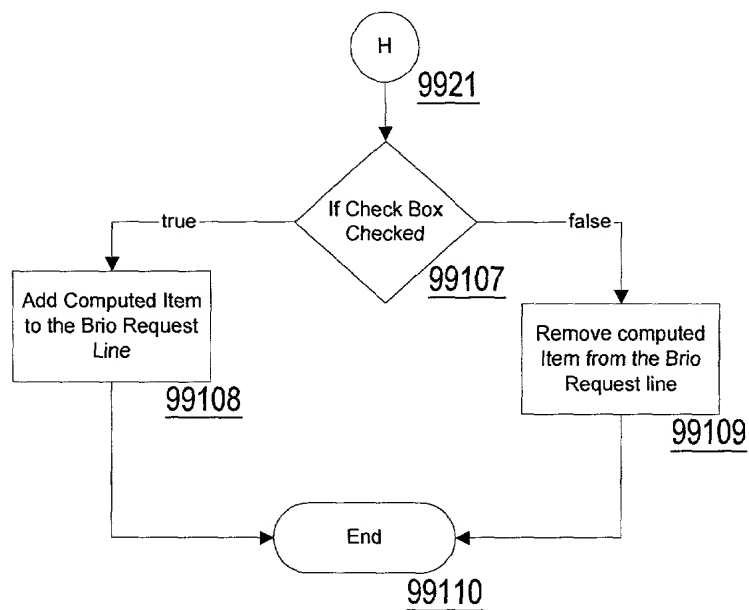


Figure 9H

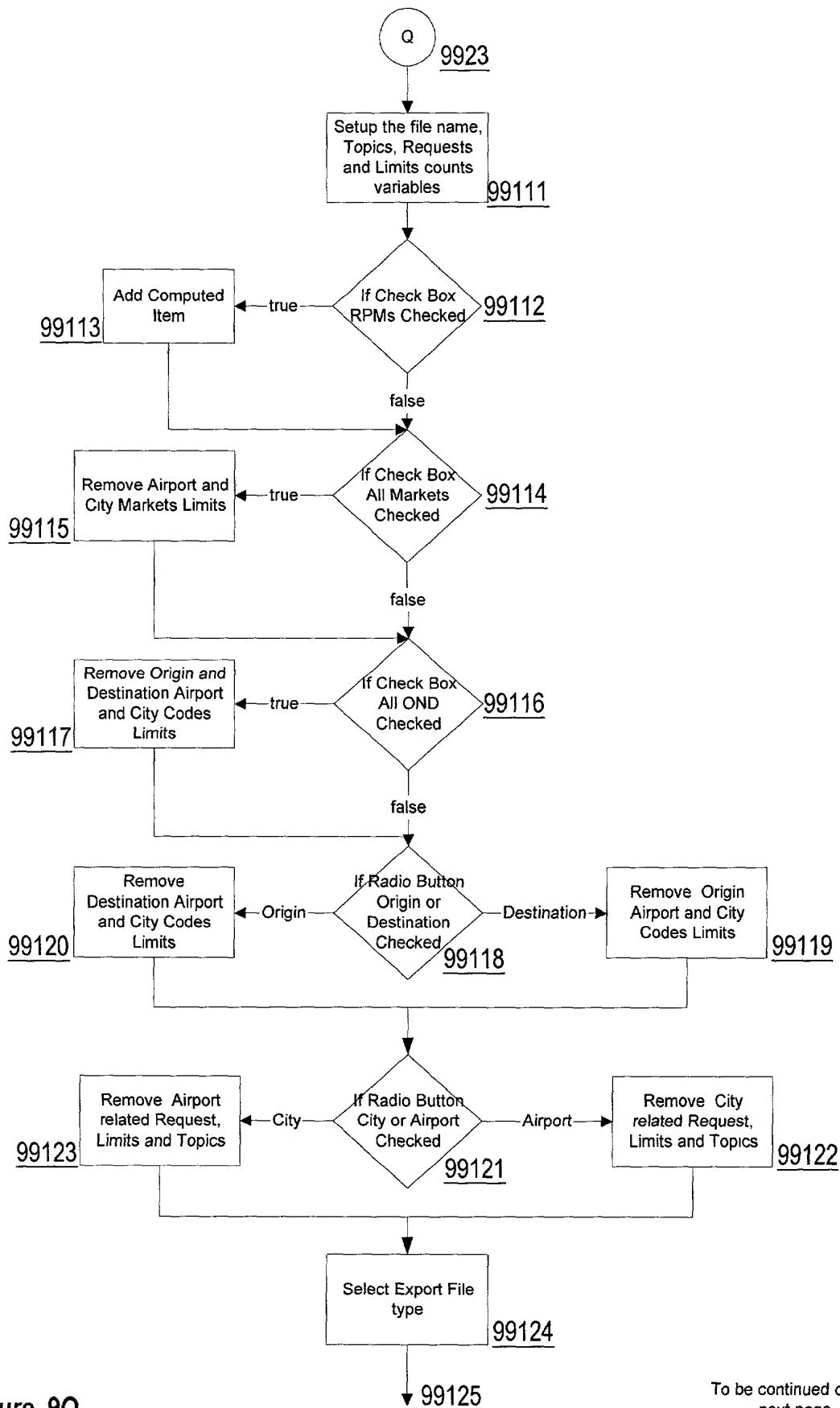


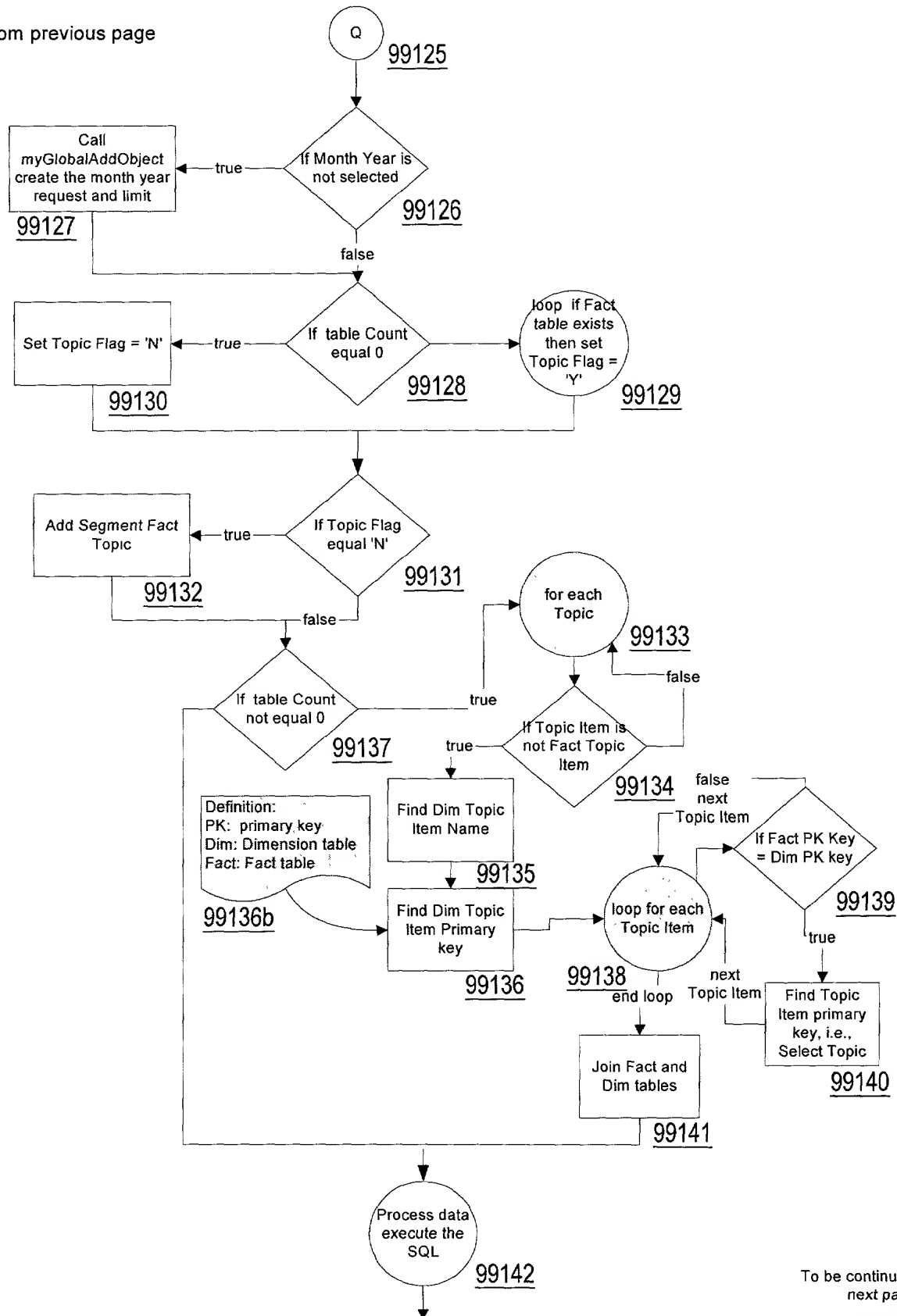
Figure 9Q

QGT SQL Construction Continued

Airline Reporting Tools (External)

T100 Survey / O&D Survey

Continue from previous page



To be continued on the next page

Figure 9Q2

Continue from previous page

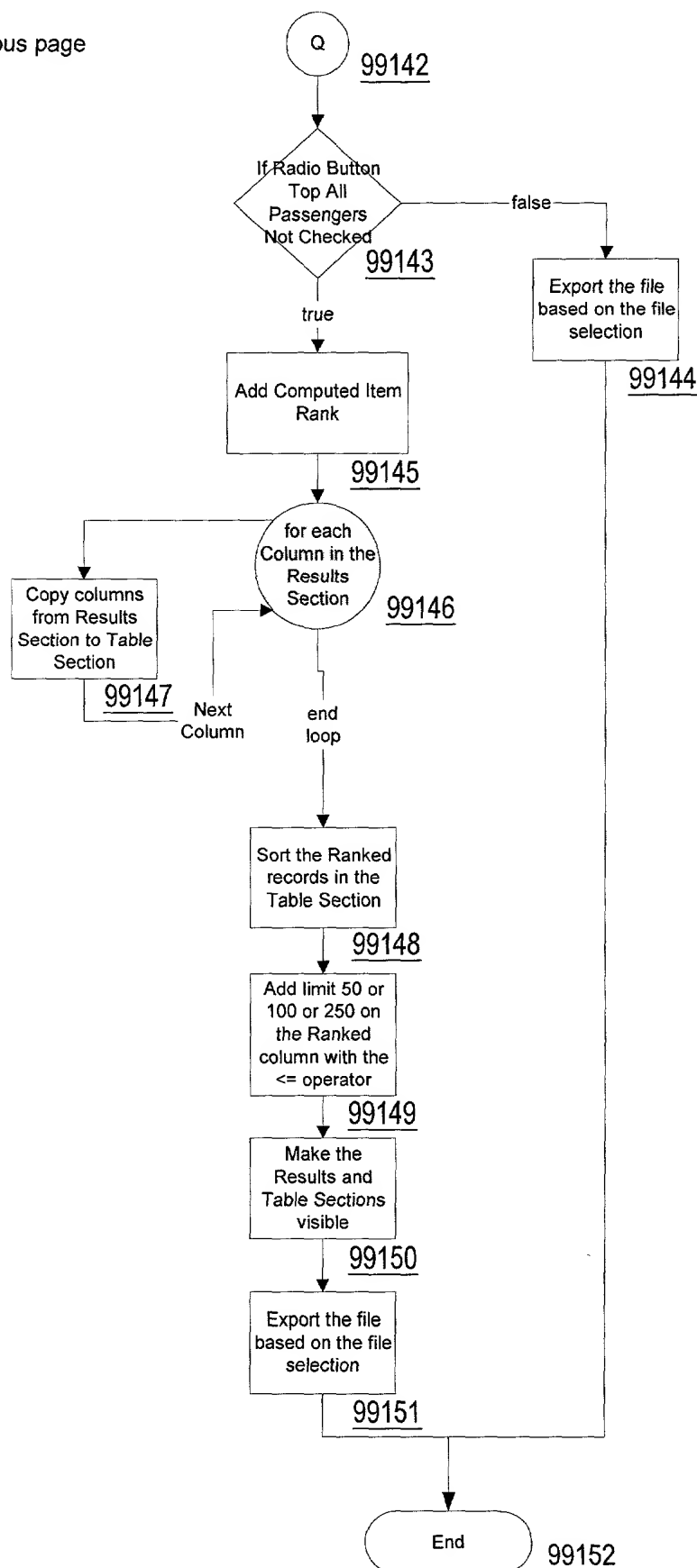


Figure 9Q3

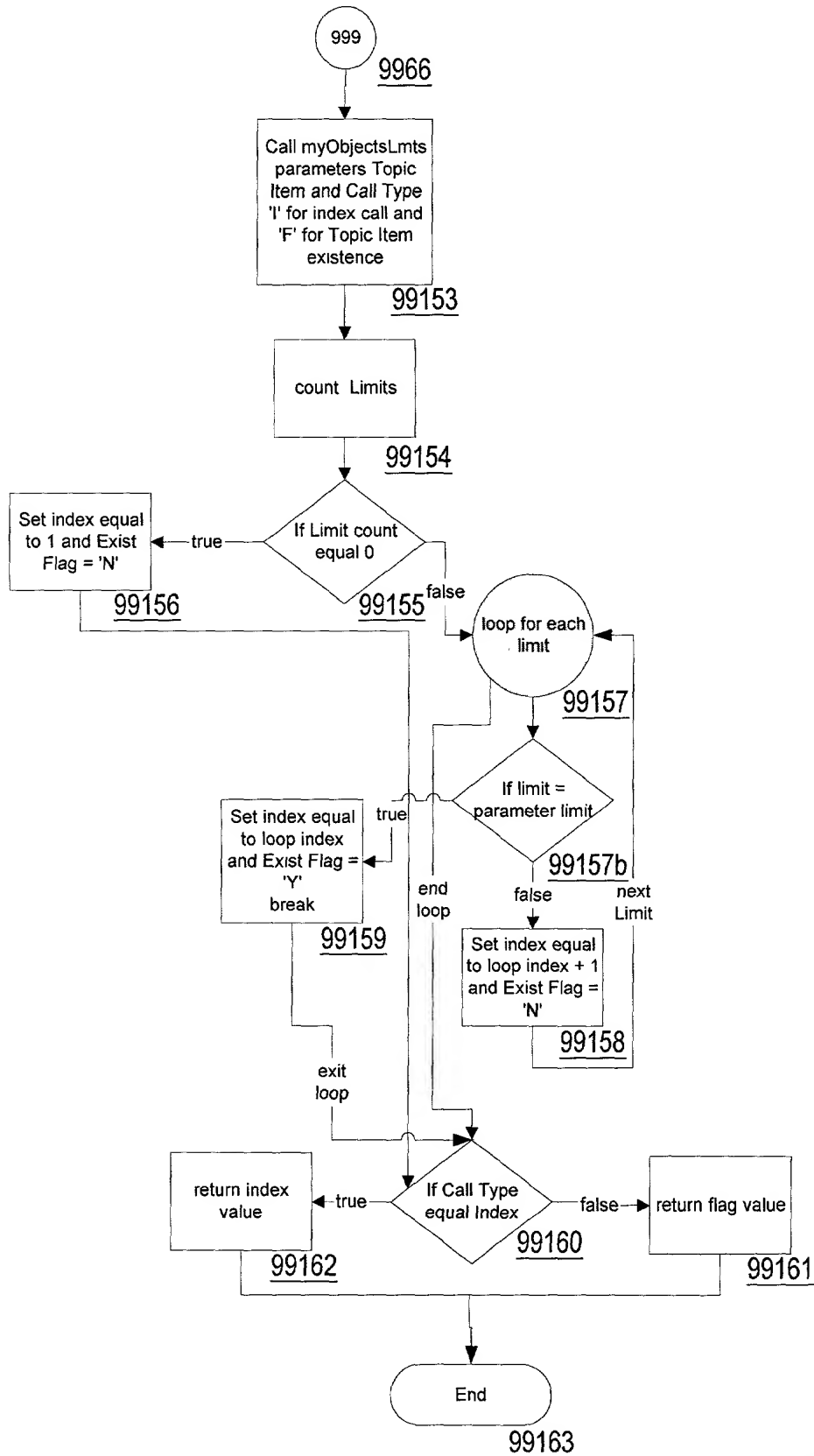


Figure 9J

Airline Reporting Tools (External)

T100 Survey / O&D Survey

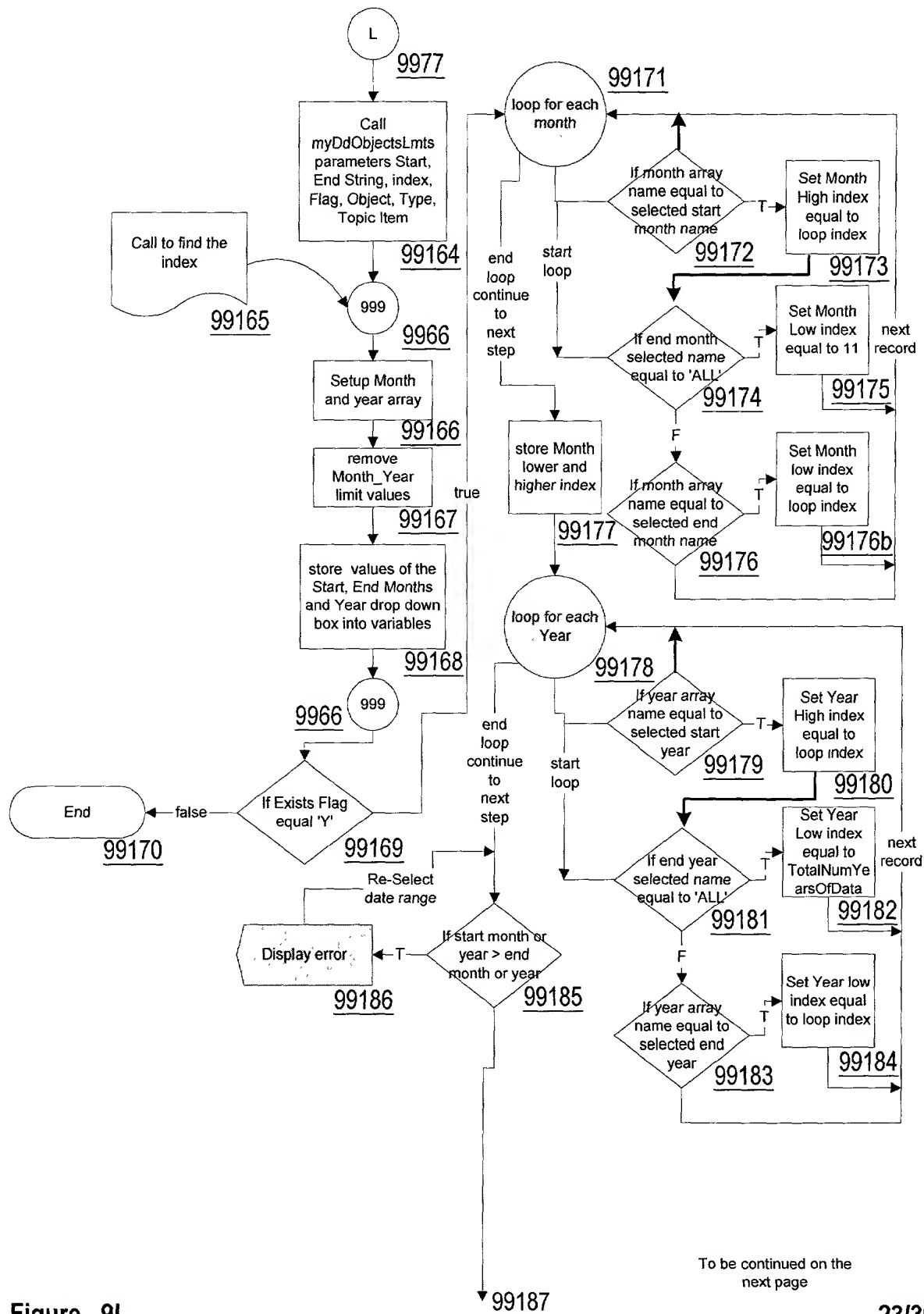
To be continued on the
next page

Figure 9L

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24/39

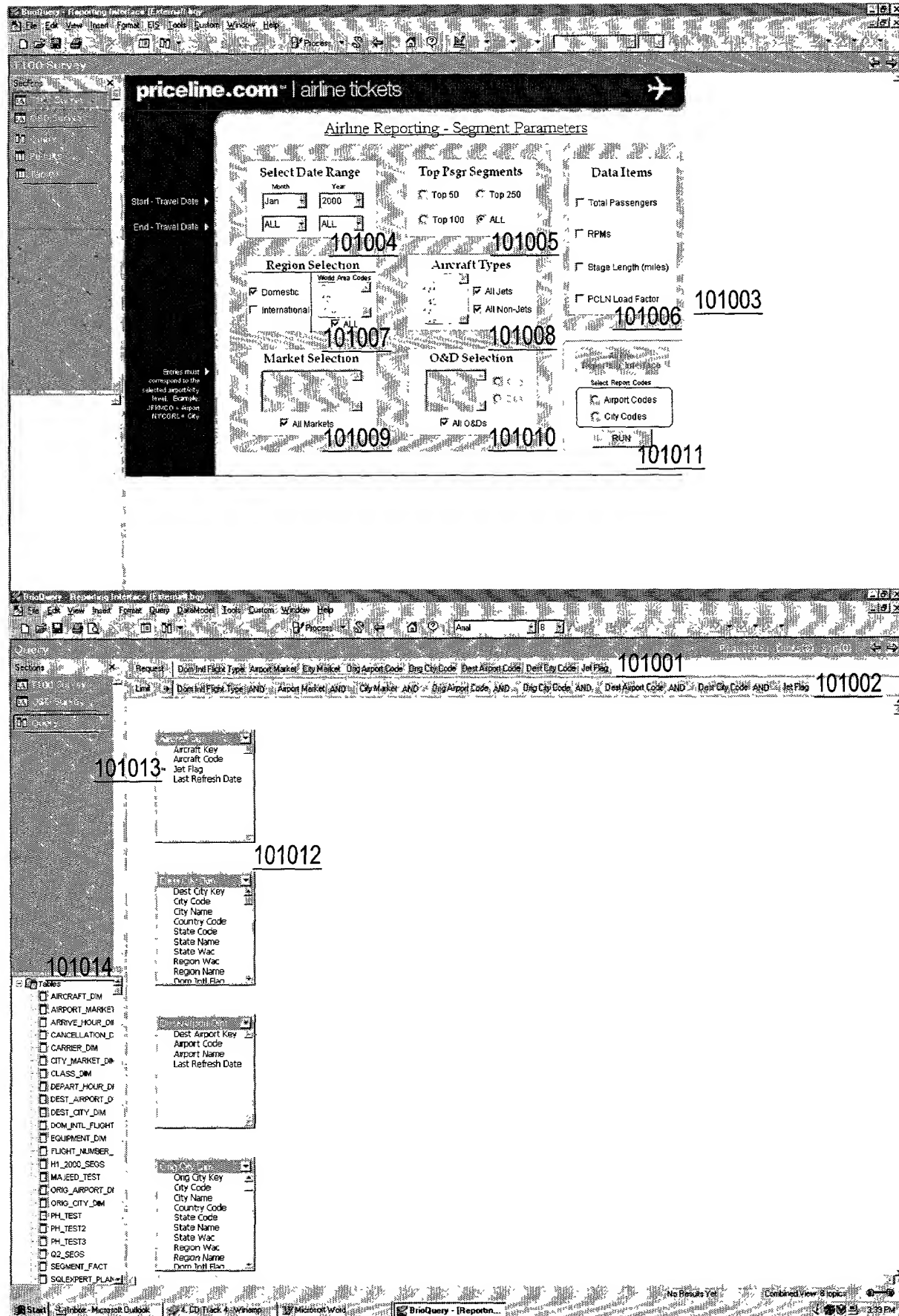


Figure 10

BroQuest - Reporting Interface [External View]

priceline.com | airline tickets

Airline Reporting - Segment Parameters

Select Date Range

Month: Jan Year: 2000

Feb ALL

111104

Region Selection

Domestic International ALL

111107

Market Selection

All Markets

Top Psgr Segments

Top 50 Top 250 Top 100 ALL

111105

Aircraft Types

All Jets All Non-Jets

O&D Selection

All O&Ds

Data Items

Total Passengers RPMs Stage Length (miles) PCNL Load Factor

111101

111106

Select Report Codes

Airport Codes City Codes

RUN

111111

Enter must correspond to the selected airport level. Example: JFACD - Airport NDCORL - City

BroQuest - Reporting Interface [External View]

Request: Download Flight Data: Airport Market, O&D Airport Code, Dest Airport Code, Jet Flag, Month Year, SUM(Pass), SUM(RPMs), SUM(Stage Length), SUM(PCNL Load Factor), Month Year

111102

111103

Orig Airport Key

Airport Code Airport Name Last Refresh Date

Dest Airport Key

Airport Code Airport Name Last Refresh Date

Segment Id Key

Carrier Key Orig Airport Key Depart Date Key Depart Hour Key Arrive Date Key Arrive Hour Key Aircraft Key Equipment Key Dest Airport Key

111115

Download Flight Data

Dom Intl Flight Key Dom Intl Flight Trx Dom Intl Flight De Last Refresh Date

111112

1111014

1111013

Aircraft Key

Aircraft Code Jet Flag Last Refresh Date

Airport Market Key

Airport Market Last Refresh Date

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priceline.com | airline tickets

Airline Reporting - Segment Parameters

Select Date Range

Start - Travel Date: Jan 2000
End - Travel Date: Feb ALL

Top Psgr Segments

☒ Top 50 ☐ Top 250
☐ Top 100 ☒ ALL

Data Items

☒ Total Passengers
☒ RPMs
☒ Stage Length (miles)
☒ PCLN Load Factor

Region Selection

☒ Domestic
☒ International

Market Selection

☒ All Markets

O&D Selection

☒ All O&Ds

Report Codes

☒ Airport Codes
☐ City Codes

RUN

121202

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SELECT AL1.DOM_INTL_FLIGHT_TYPE, AL2.JET_FLAG, AL3.AIRPORT_MARKET,
AL4.AIRPORT_CODE, AL5.AIRPORT_CODE, AL6.MONTH_YEAR,
SUM(AL7.NUM_TICKETS), SUM(AL7.NUM_TICKETS * AL7.SEGMENT_DISTANCE),
SUM(AL7.SEGMENT_DISTANCE) / SUM(AL7.NUM_TICKETS),
SUM(AL7.PCLN_LOAD_FACTOR) FROM REVMGMT.DOM_INTL_FLIGHT_DIM AL1,
REVMGMT.AIRCRAFT_DIM AL2, REVMGMT.AIRPORT_MARKET_DIM AL3,
REVMGMT.ORIG_AIRPORT_DIM AL4, REVMGMT.DEST_AIRPORT_DIM AL5,
REVMGMT.VIEW_DEPART_DATE_DIM AL6, REVMGMT.SEGMENT_FACT AL7 WHERE
(AL1.DOM_INTL_FLIGHT_KEY=AL7.DOM_INTL_FLIGHT_KEY AND
AL2.AIRCRAFT_KEY=AL7.AIRCRAFT_KEY AND
AL3.AIRPORT_MARKET_KEY=AL7.AIRPORT_MARKET_KEY AND
AL4.ORIG_AIRPORT_KEY=AL7.ORIG_AIRPORT_KEY AND
AL5.DEST_AIRPORT_KEY=AL7.DEST_AIRPORT_KEY AND
AL6.DEPART_DATE_KEY=AL7.DEPART_DATE_KEY) AND (AL1.DOM_INTL_FLIGHT_TYPE
IN ('D', 'I') AND AL2.JET_FLAG IN ('N', 'Y') AND AL6.MONTH_YEAR IN ('Apr2000', 'Aug2000',
'Dec2000', 'Feb2000', 'Feb2001', 'Jan2000', 'Jan2001', 'Jul2000', 'Jun2000', 'Mar2000',
'May2000', 'Nov2000', 'Oct2000', 'Sep2000')) GROUP BY AL1.DOM_INTL_FLIGHT_TYPE,
AL2.JET_FLAG, AL3.AIRPORT_MARKET, AL4.AIRPORT_CODE, AL5.AIRPORT_CODE,
AL6.MONTH_YEAR
  
```

121205

DSR Flow

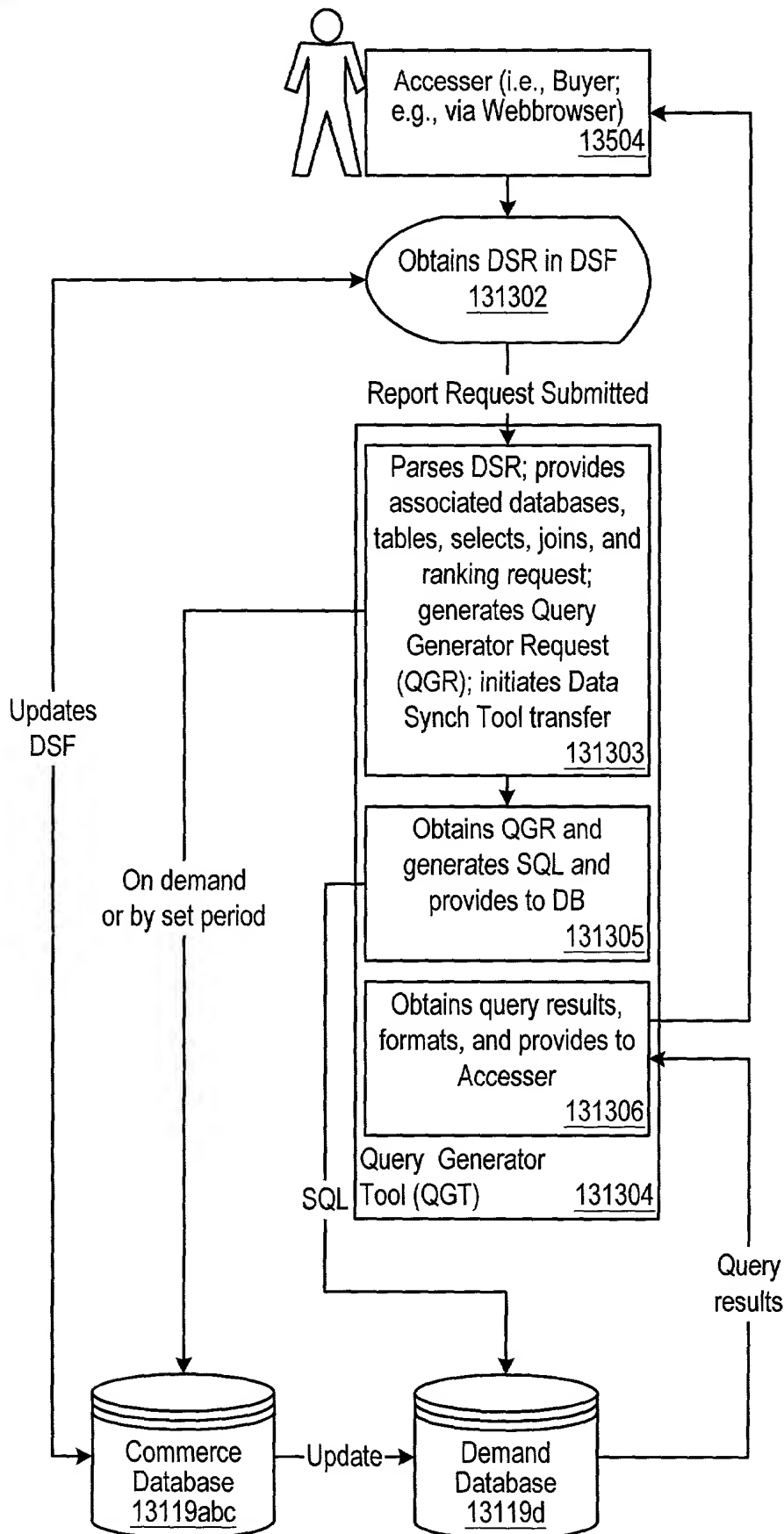


Figure 13

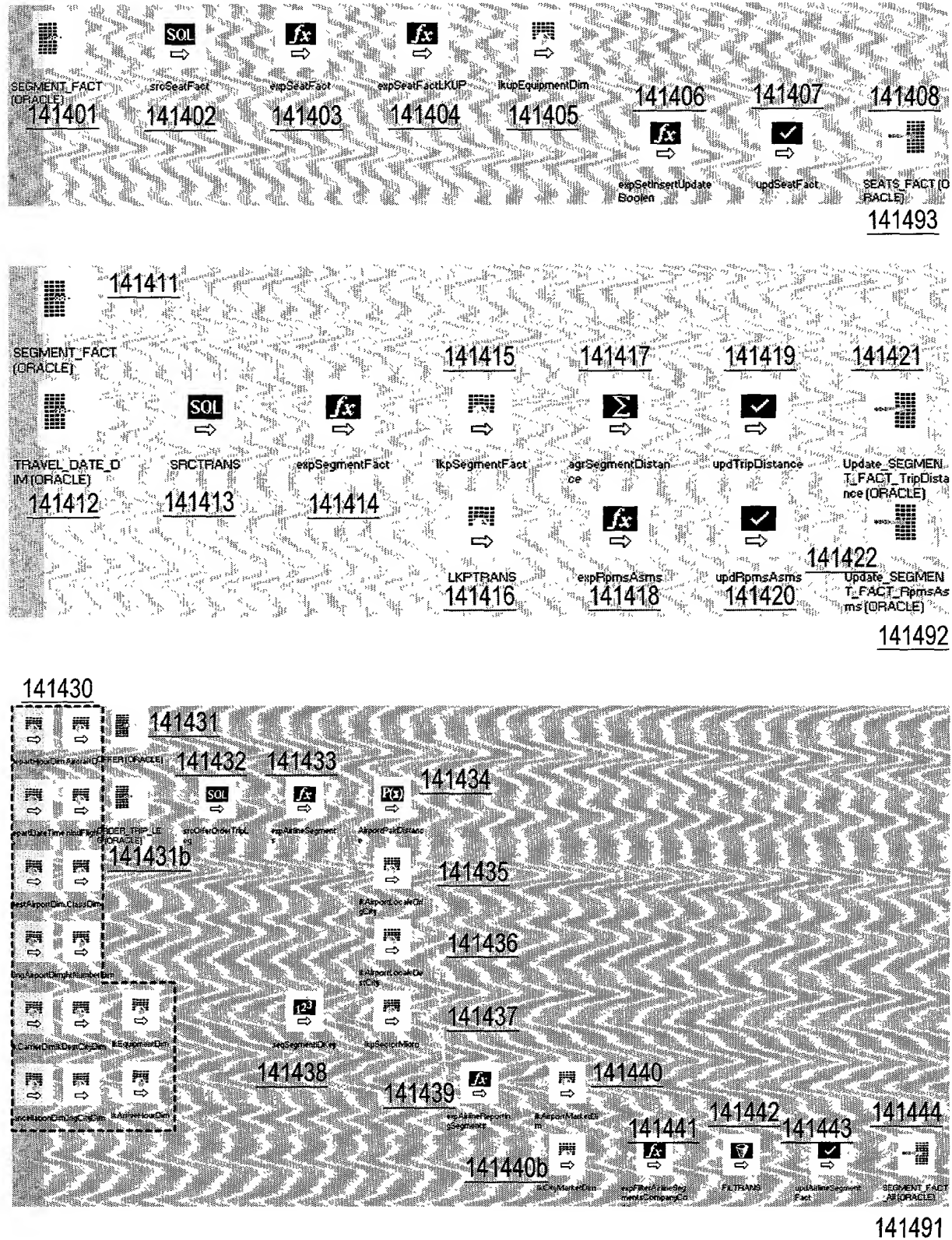
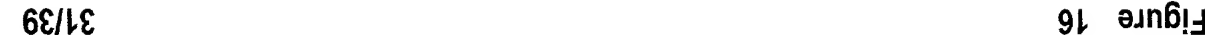


Figure 14



Demand Report and Affection System

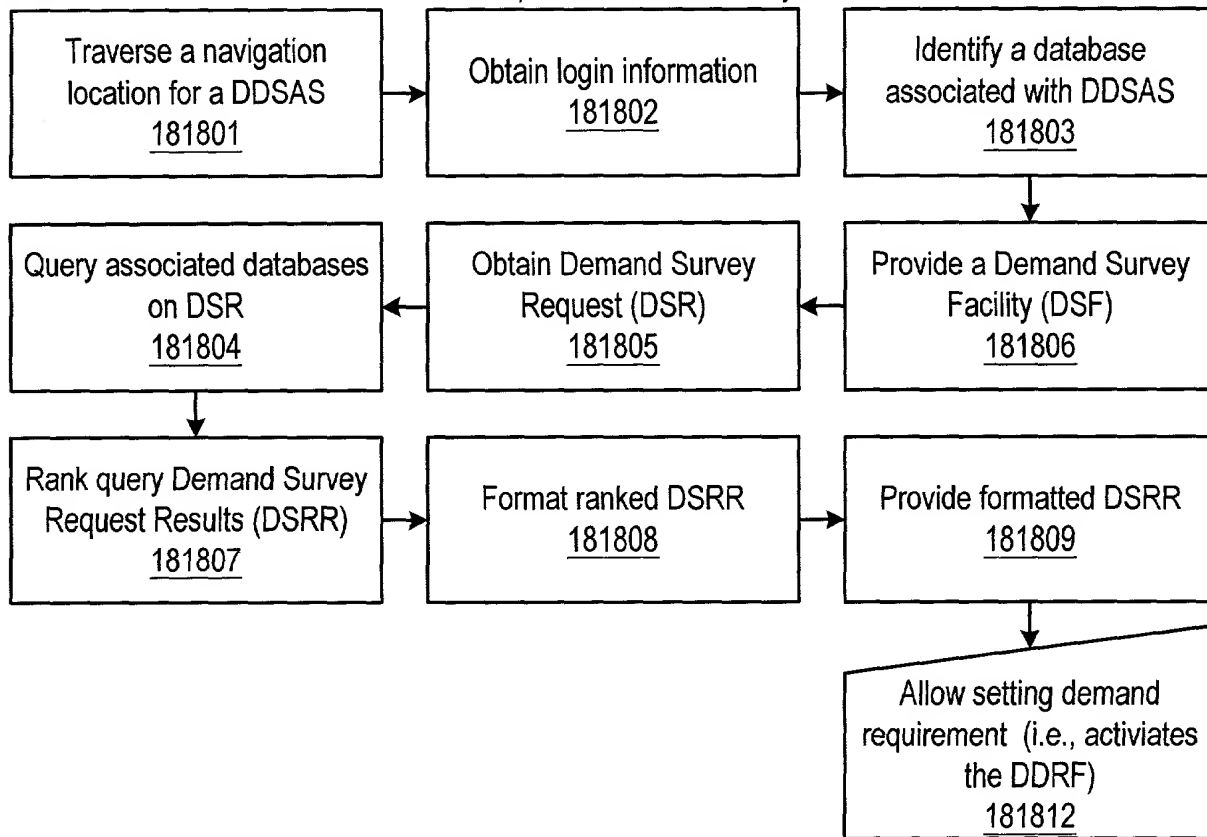


Figure 18

Matter: FILE;3553-4092; Utility;AMS for Dynamic Demand Reporting and Affection.vsd
Automatic Demand Affection

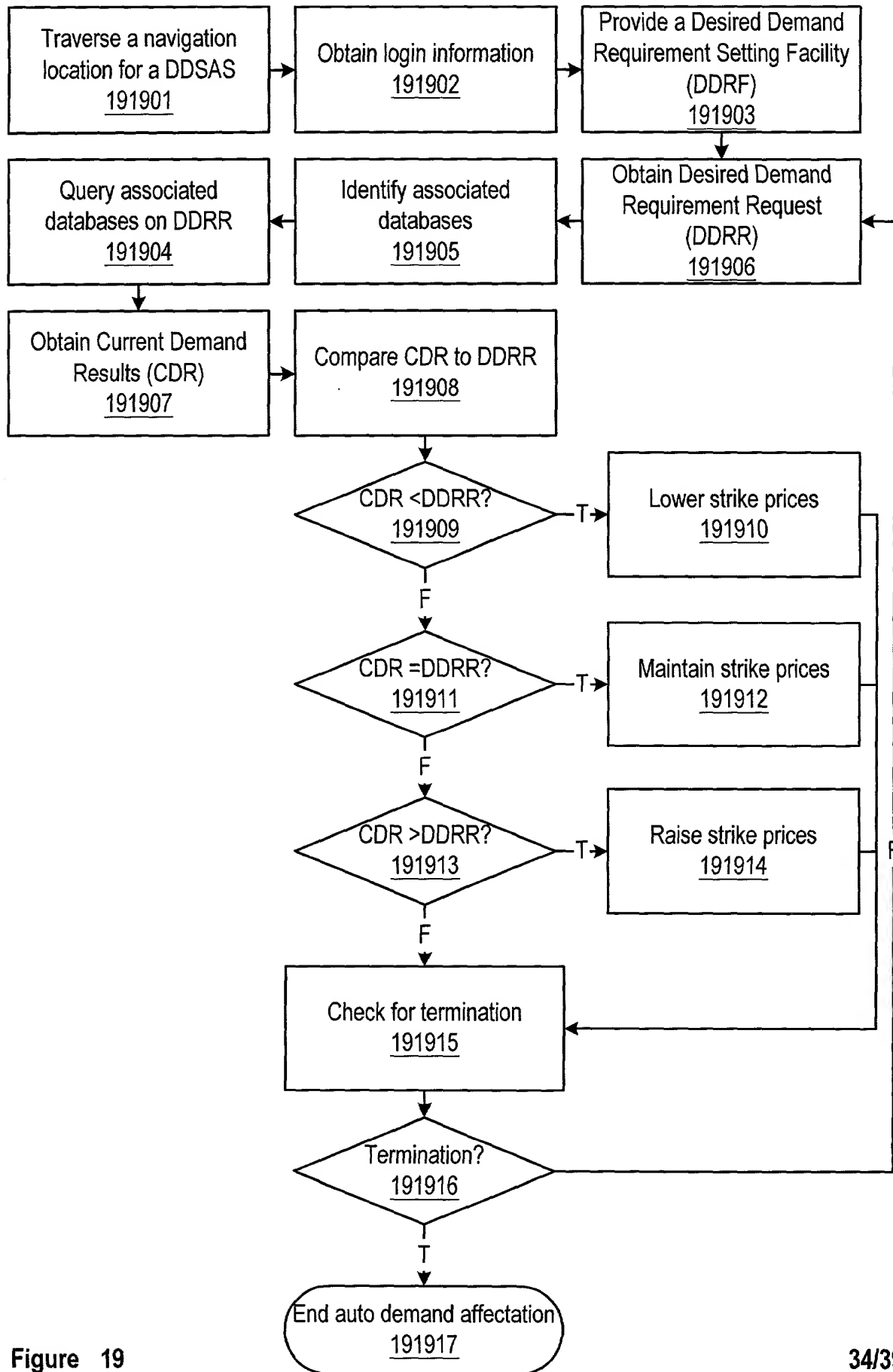
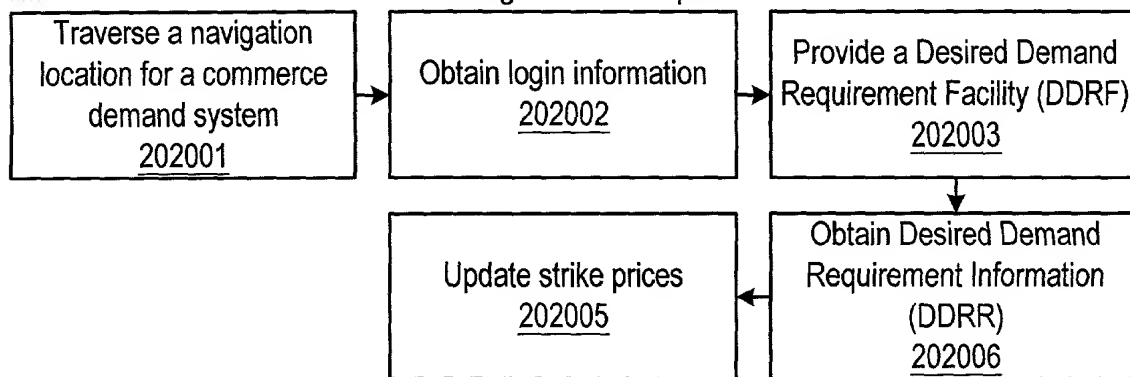


Figure 19

Setting Demand Requirement



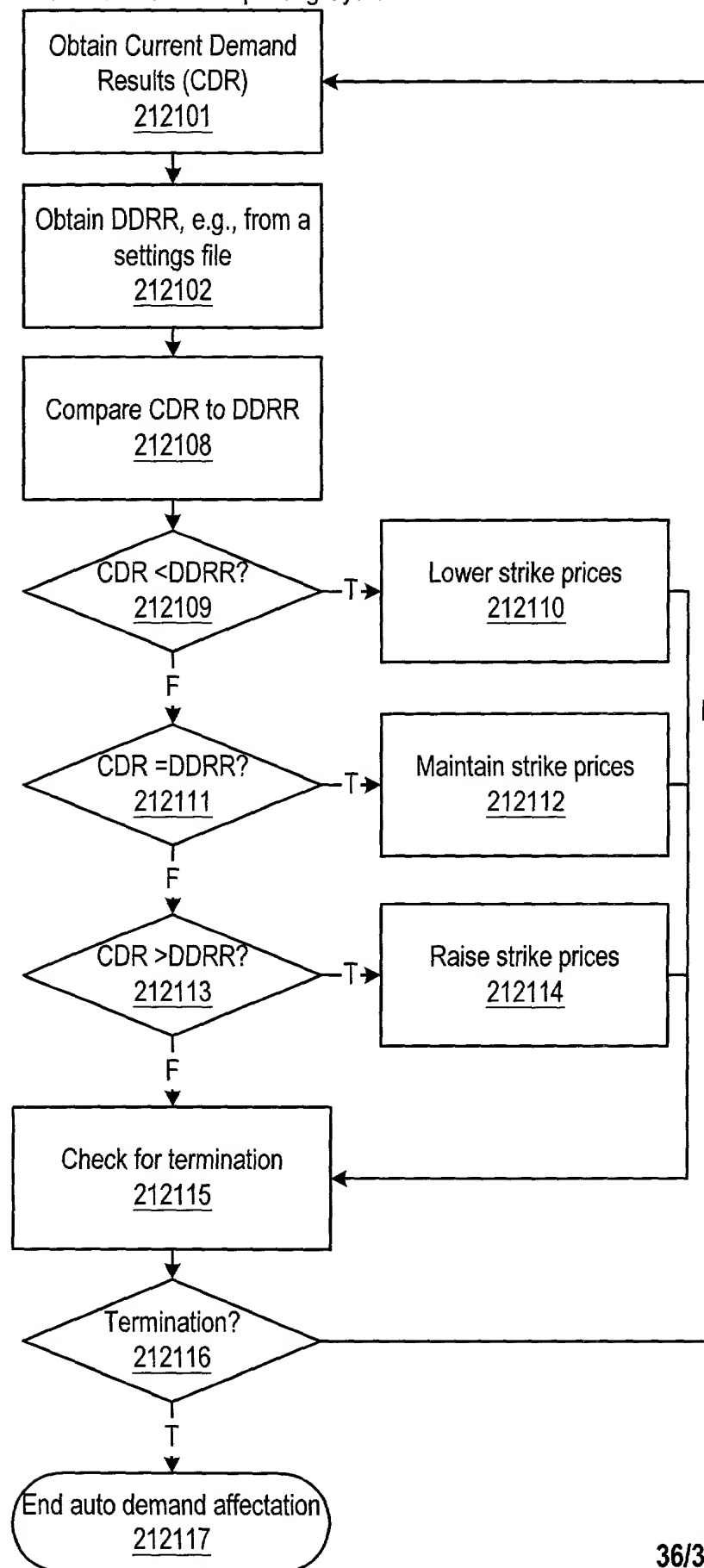


Figure 21

Page 1 of 1

Dom Intl	Flight Type	Jet Flag	Airport Market	Orig Airport Code	Dest Airport Code	Month Year	PAX	RPMs
D		N	PITCLE	PIT	CLE	Feb2000	272	28,914.8784
D		N	CLEPIT	CLE	PIT	Feb2000	266	28,277.0502
D		N	BUFCLE	BUF	CLE	Feb2000	232	44,337.7752
D		N	EWRBWI	EWR	BWI	Feb2000	231	39,051.7743
D		N	CLEDTW	CLE	DTW	Feb2000	225	21,394.17
D		N	DFWOKC	DFW	OKC	Feb2000	218	38,355.2906
D		N	PFNATL	PFN	ATL	Feb2000	217	53,698.2775
D		N	OKCDFW	OKC	DFW	Feb2000	214	37,651.5238
D		N	BWIEWR	BWI	EWR	Feb2000	213	36,008.7789
D		N	DTWCLE	DTW	CLE	Feb2000	205	19,492.466
D		N	CLECMH	CLE	CMH	Feb2000	193	21,806.0471
D		N	SFOSMF	SFO	SMF	Feb2000	191	16,379.1286
D		N	SMFSFO	SMF	SFO	Feb2000	187	16,036.1102
D		N	ATLPFN	ATL	PFN	Feb2000	185	45,779.6375
D		N	TULDFW	TUL	DFW	Feb2000	182	43,220.177
D		N	CMHCLE	CMH	CLE	Feb2000	182	20,563.2154
D		N	IAHDFW	IAH	DFW	Feb2000	170	38,227.747
D		N	DFWTUL	DFW	TUL	Feb2000	156	37,045.866
D		N	ILMATL	ILM	ATL	Feb2000	151	56,981.1637
D		N	ROAATL	ROA	ATL	Feb2000	150	53,599.065
D		N	MIAFSW	MIA	RSW	Feb2000	146	16,810.075
D		N	ICTDFW	ICT	DFW	Feb2000	143	47,094.9336
D		N	DFWICT	DFW	ICT	Feb2000	141	46,436.2632
D		N	ATLGNV	ATL	GNV	Feb2000	138	41,551.8966
D		N	BOSJFK	BOS	JFK	Feb2000	134	25,126.1524
D		N	DFWIAH	DFW	IAH	Feb2000	133	29,907.5903
D		N	SANLAX	SAN	LAX	Feb2000	132	14,474.9088
D		N	ATLILM	ATL	ILM	Feb2000	130	49,056.631
D		N	MIAEYW	MIA	EYW	Feb2000	130	16,493.984
D		N	ATLCRW	ATL	CRW	Feb2000	125	45,465.7625
D		N	DFWHOU	DFW	HOU	Feb2000	125	30,932.025
D		N	RSWMIA	RSW	MIA	Feb2000	123	14,161.9125
D		N	CLEBUF	CLE	BUF	Feb2000	123	23,506.6653
D		N	SEAPDX	SEA	PDX	Feb2000	121	15,718.5776
D		N	CRWATL	CRW	ATL	Feb2000	121	44,010.8581
D		N	EYWMIA	EYW	MIA	Feb2000	118	14,971.4624
D		N	SLCGJT	SLC	GJT	Feb2000	118	25,512.7682
D		N	JFKBOS	JFK	BOS	Feb2000	115	21,563.489
D		N	RAPDEN	RAP	DEN	Feb2000	114	34,447.2888
D		N	PITJFK	PIT	JFK	Feb2000	114	38,650.959
D		N	ATLMYR	ATL	MYR	Feb2000	113	35,780.6138
D		N	ATLDHN	ATL	DHN	Feb2000	113	19,308.5134
D		N	LAXSAN	LAX	SAN	Feb2000	111	12,172.0824
D		N	GJTSLC	GJT	SLC	Feb2000	110	23,783.089
D		N	DENRAP	DEN	RAP	Feb2000	110	33,238.612
D		N	DHNATL	DHN	ATL	Feb2000	108	18,454.1544
D		N	HOUDFW	HOU	DFW	Feb2000	108	26,725.2696
D		N	BTVEWR	BTV	EWR	Feb2000	106	28,156.9708
D		N	MHTEWR	MHT	EWR	Feb2000	104	21,743.0304
D		N	PHLEWR	PHL	EWR	Feb2000	103	8,361.54
D		N	PVDEWR	PVD	EWR	Feb2000	103	16,393.5109

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Demand Survey Report in Excel

Dom Int'l	Flight Type	Jet Flag	Airport Market	Orig Airport Code	Dest Airport Code	Month Year	PAX	RPMs	Miles	PcIn Load Factor	TopMarket
D		N	PITCLE	PIT	CLE	Feb2000	272	28,914.8784	85.98174	0.05242	1
D		N	CLEPIT	CLE	PIT	Feb2000	266	28,277.0502	85.52333	0.05116	2
D		N	BUFCLC	BUF	CLE	Feb2000	232	44,337.7752	141.68582	0.03432	3
D		N	EWBWBW	EWB	BWB	Feb2000	231	39,051.7743	126.60851	0.03139	4
D		N	CLEDTW	CLE	DTW	Feb2000	225	21,394.17	72.26475	0.03713	5
D		N	DFWOKC	DFW	OKC	Feb2000	218	38,355.2906	140.43053	0.03208	6
D		N	PFNATL	PFN	ATL	Feb2000	217	53,698.2775	185.87821	0.02017	7
D		N	OKCDFW	OKC	DFW	Feb2000	214	37,651.5238	136.47814	0.03323	8
D		N	BWIEWR	BWB	EWB	Feb2000	213	36,008.7789	120.6404	0.03197	9
D		N	DTWCLE	DTW	CLE	Feb2000	205	19,492.466	75.1405	0.0398	10
D		N	CLECMH	CLE	CMH	Feb2000	193	21,806.0471	83.71405	0.03369	11
D		N	SFOSMF	SFO	SMF	Feb2000	191	16,379.1286	61.95882	0.04194	12
D		N	SMFSFO	SMF	SFO	Feb2000	187	16,036.1102	61.44982	0.04229	13
D		N	ATLPFN	ATL	PFN	Feb2000	185	45,779.6375	183.25231	0.02046	14
D		N	TULDFW	TUL	DFW	Feb2000	182	43,220.177	174.84313	0.0357	15
D		N	CMHCLE	CMH	CLE	Feb2000	182	20,563.2154	86.91131	0.0321	15
D		N	IAHDFW	IAH	DFW	Feb2000	170	38,227.747	170.63596	0.03993	17
D		N	DFWTUL	DFW	TUL	Feb2000	156	37,045.866	181.14966	0.03389	18
D		N	ILMATL	ILM	ATL	Feb2000	151	58,981.1637	302.38677	0.03385	19
D		N	ROAATL	ROA	ATL	Feb2000	150	53,599.065	293.00822	0.02674	20
D		N	MIARSW	MIA	RSW	Feb2000	146	16,810.075	83.59298	0.02557	21
D		N	ICTDFW	ICT	DFW	Feb2000	143	47,094.9336	262.54694	0.03791	22
D		N	DFWICT	DFW	ICT	Feb2000	141	46,436.2632	259.26388	0.03841	23
D		N	ATLGNV	ATL	GNV	Feb2000	138	41,551.8966	211.64325	0.02178	24
D		N	BOSJFK	BOS	JFK	Feb2000	134	25,126.1524	134.33452	0.04274	25
D		N	DFWIAH	DFW	IAH	Feb2000	133	29,907.5903	175.83749	0.03875	26
D		N	SANLAX	SAN	LAX	Feb2000	132	14,474.9088	85.56678	0.03817	27
D		N	ATLILM	ATL	ILM	Feb2000	130	49,056.831	296.08144	0.03177	28
D		N	MIAEYW	MIA	EYW	Feb2000	130	16,493.984	97.59754	0.02715	28
D		N	ATLCRW	ATL	CRW	Feb2000	125	45,465.7825	278.43184	0.03987	30
D		N	DFWHOU	DFW	HOU	Feb2000	125	30,932.025	201.92426	0.03249	30
D		N	RSWMIA	RSW	MIA	Feb2000	123	14,161.9125	87.99126	0.02376	32
D		N	CLEBUF	CLE	BUF	Feb2000	123	23,506.6653	144.49864	0.03381	32
D		N	SEAPDX	SEA	PDX	Feb2000	121	15,718.5776	91.256	0.04314	34
D		N	CRWATL	CRW	ATL	Feb2000	121	44,010.8581	264.52807	0.04167	34
D		N	EYWMIA	EYW	MIA	Feb2000	118	14,971.4624	101.07135	0.02615	36
D		N	SLOGJT	SLC	GJT	Feb2000	118	25,512.7682	163.07357	0.04018	36
D		N	JFKBOS	JFK	BOS	Feb2000	115	21,563.489	145.11535	0.03906	38
D		N	RAPDEN	RAP	DEN	Feb2000	114	34,447.2888	241.20524	0.04041	39
D		N	PITJFK	PIT	JFK	Feb2000	114	38,650.959	288.48438	0.03582	39
D		N	ATLMYR	ATL	MYR	Feb2000	113	35,780.6138	212.96316	0.02253	41
D		N	ATLDHN	ATL	DHN	Feb2000	113	19,308.5134	143.65328	0.02952	41
D		N	LAXSAN	LAX	SAN	Feb2000	111	12,172.0824	87.9243	0.03714	43
D		N	GJTSJC	GJT	SLC	Feb2000	110	23,783.089	169.03683	0.03878	44
D		N	DENRAP	DEN	RAP	Feb2000	110	33,238.612	241.73536	0.04032	44
D		N	DHNATL	DHN	ATL	Feb2000	108	18,454.1544	142.39317	0.0303	46
D		N	HOUDFW	HOU	DFW	Feb2000	108	26,725.2696	199.33972	0.03227	46
D		N	BTVEWR	BTV	EWB	Feb2000	106	28,156.9708	213.00663	0.02643	48

232301

Matter: FILE;3553-4092; Utility;AMS for Dynamic Demand Reporting and Affectionation.vsd

Demand Survey Report in Brio

Dom	Intl	FI	Jet	Flag	Airport	Mar	Orig	Airpor	Dest	Airpor	Month	Yea	PAX	RPMs	Miles	PcIn	Load	TopMarket
D			N		PITCLE		PIT		CLE		Feb-00		272	28,914.88	85.98174	0.05242		1
D			N		CLEPIT		CLE		PIT		Feb-00		266	28,277.05	85.52333	0.05116		2
D			N		BUFCLE		BUF		CLE		Feb-00		232	44,337.78	141.6858	0.03432		3
D			N		EWBWBW		EWB		BWI		Feb-00		231	39,051.77	126.6085	0.03139		4
D			N		CLEDTW		CLE		DTW		Feb-00		225	21,394.17	72.26475	0.03713		5
D			N		DFWOKC		DFW		OKC		Feb-00		218	38,355.29	140.4305	0.03208		6
D			N		PFNATL		PFN		ATL		Feb-00		217	53,698.28	185.8782	0.02017		7
D			N		OKCDFW		OKC		DFW		Feb-00		214	37,651.52	136.4781	0.03323		8
D			N		BWIEWR		BWI		EWB		Feb-00		213	36,008.78	120.6404	0.03197		9
D			N		DTWCLE		DTW		CLE		Feb-00		205	19,492.47	75.1405	0.0398		10
D			N		CLECMH		CLE		CMH		Feb-00		193	21,806.05	83.71405	0.03369		11
D			N		SFOSMF		SFO		SMF		Feb-00		191	16,379.13	61.95882	0.04194		12
D			N		SMFSFO		SMF		SFO		Feb-00		187	16,036.11	61.44982	0.04229		13
D			N		ATLPFN		ATL		PFN		Feb-00		185	45,779.64	183.2523	0.02046		14
D			N		TULDFW		TUL		DFW		Feb-00		182	43,220.18	174.8431	0.0357		15
D			N		CMHCLE		CMH		CLE		Feb-00		182	20,563.22	86.91131	0.0321		15
D			N		IAHDFW		IAH		DFW		Feb-00		170	38,227.75	170.636	0.03993		17
D			N		DFWTUL		DFW		TUL		Feb-00		156	37,045.87	181.1497	0.03389		18
D			N		ILMATL		ILM		ATL		Feb-00		151	56,981.16	302.3868	0.03365		19
D			N		ROAATL		ROA		ATL		Feb-00		150	53,599.07	293.0082	0.02674		20
D			N		MIARSW		MIA		RSW		Feb-00		146	16,810.08	83.59298	0.02557		21
D			N		ICTDFW		ICT		DFW		Feb-00		143	47,094.93	262.5469	0.03791		22
D			N		DFWICT		DFW		ICT		Feb-00		141	46,436.26	259.2639	0.03841		23
D			N		ATLGNV		ATL		GNV		Feb-00		138	41,551.90	211.6433	0.02178		24
D			N		BOSJFK		BOS		JFK		Feb-00		134	25,126.15	134.3345	0.04274		25
D			N		DFWIAH		DFW		IAH		Feb-00		133	29,907.59	175.8375	0.03875		26
D			N		SANLAX		SAN		LAX		Feb-00		132	14,474.91	85.56678	0.03817		27
D			N		ATLILM		ATL		ILM		Feb-00		130	49,056.63	296.0814	0.03177		28
D			N		MIAEYW		MIA		EYW		Feb-00		130	16,493.98	97.59754	0.02715		28
D			N		ATLCRW		ATL		CRW		Feb-00		125	45,465.76	276.4318	0.03987		30
D			N		DFWHOU		DFW		HOU		Feb-00		125	30,932.03	201.9243	0.03249		30
D			N		RSWMIA		RSW		MIA		Feb-00		123	14,161.91	87.99126	0.02376		32
D			N		CLEBUF		CLE		BUF		Feb-00		123	23,506.67	144.4986	0.03381		32
D			N		SEAPDX		SEA		PDX		Feb-00		121	15,718.58	91.256	0.04314		34
D			N		CRWATL		CRW		ATL		Feb-00		121	44,010.86	264.5281	0.04167		34
D			N		EYWMIA		EYW		MIA		Feb-00		118	14,971.46	101.0714	0.02615		36
D			N		SLCGJT		SLC		GJT		Feb-00		118	25,512.77	163.0736	0.04018		36
D			N		JFKBOS		JFK		BOS		Feb-00		115	21,563.49	145.1154	0.03906		38
D			N		RAPDEN		RAP		DEN		Feb-00		114	34,447.29	241.2052	0.04041		39
D			N		PITJFK		PIT		JFK		Feb-00		114	38,650.96	288.4844	0.03582		39
D			N		ATLMYR		ATL		MYR		Feb-00		113	35,780.61	212.9632	0.02253		41
D			N		ATLDHN		ATL		DHN		Feb-00		113	19,308.51	143.6533	0.02952		41
D			N		LAXSAN		LAX		SAN		Feb-00		111	12,172.08	87.9243	0.03714		43
D			N		GJTSJC		GJT		SLC		Feb-00		110	23,783.09	169.0368	0.03876		44
D			N		DENRAP		DEN		RAP		Feb-00		110	33,238.61	241.7354	0.04032		44
D			N		DHNATL		DHN		ATL		Feb-00		108	18,454.15	142.3932	0.0303		46
D			N		HOUDFW		HOU		DFW		Feb-00		108	26,725.27	199.3397	0.03227		46
D			N		BTVEWR		BTW		EWB		Feb-00		106	28,156.97	213.0066	0.02643		48
D			N		MHTEWR		MHT		EWB		Feb-00		104	21,743.03	146.7494	0.02214		49
D			N		PHLEWR		PHL		EWB		Feb-00		103	8,361.54	60.68796	0.02907		50
D			N		PVDEWR		PVD		EWB		Feb-00		103	16,393.51	106.622	0.02729		50

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